_020 styl'editions

A NEW LANGUAGE: CERAMIC STONEWARE AS A TANGIBLE INSTRUMENT, AND A GRAPHIC SIGN AS A LINGUISTIC TOOL.

STYL'EDITIONS TURNS THE WORLD OF INDUSTRIAL CERAMICS UPSIDE DOWN AND INSIDE OUT BY AMPLIFYING THE NATURE OF ITS RAW MATERIALS, AVOIDING OVERALL GLAZES AND DECORATIONS.
FOCUSING ON HUMANISTIC PROJECTS, THE CONCEPTS OF EACH COLLECTION ARE DESIGN SENSITIVITY, ARCHITECTURAL ORIENTATION, KNOWLEDGE AND RESPECT OF THE MATERIAL.

GRAPHIC DESIGN BLENDS WITH THE CERAMIC BASE WITHOUT VISUAL OR CONCEPTUAL OVERLAPPINGS, COEXISTING AND ENHANCING EACH OTHER, ACHIEVING INNOVATIVE RESULTS.
METHOD AND CREATIVITY DETERMINE A NEW LANGUAGE. THE VERSATILITY OF THE MATERIALS AND THE DYNAMIC PRODUCTION CREATE LIMITLESS FURNISHING SOLUTIONS POSSIBLE, GRANTING TOTAL FREEDOM TO THE CONSUMER.

THE CONTAMINATION BETWEEN INDUSTRIAL MANUFACTURING AND HIGH-END CRAFTSMANSHIP ALLOWS NEW PRODUCTION TECHNIQUES, SUCH AS COMBINATIONS OF SANDBLASTING INTEGRATED TO DIFFERENT MATERIALS. RESEARCH IS THE ONLY WAY TO KEEP PROVIDING OUR CLIENTS INNOVATIVE AND UNIQUE SOLUTIONS FOR LIVING SPACES, OFFICES AND CONTRACT.

STYL'EDITIONS OFFERS A TAILORED DESIGN AND A PRODUCTION WITHOUT CONSTRAINTS FOR UNIQUE PROJECTS, FRANCHISES, ACCOMMODATION FACILITIES.

UN NUOVO LINGUAGGIO: LA CERAMICA COME MEZZO MATERIALE, IL SEGNO GRAFICO COME STRUMENTO LINGUISTICO.

LE LASTRE IN GRES PORCELLANATO **STYL'EDITIONS** ROMPONO GLI SCHEMI E CAPOVOLGONO IL MONDO DELLA CERAMICA INDUSTRIALE PONENDO L'ATTENZIONE SULLA MATERIA PRIMA, NON PIÙ NASCOSTA DA SMALTI O DECORI; SENSIBILITÀ PROGETTUALE, CONOSCENZA E RISPETTO DELLA MATERIA SONO ALLA BASE DELLE COLLEZIONI CHE METTONO AL CENTRO UN PROGETTO UMANISTICO.

SEGNO GRAFICO E BISCOTTO CERAMICO SI INTRECCIANO SENZA SOVRAPPOSIZIONI VISIVE E CONCETTUALI, CONVIVONO ESALTANDOSI A VICENDA, RAGGIUNGONO RISULTATI INNOVATIVI; METODO E CREATIVITÀ DETERMINANO UN NUOVO LINGUAGGIO. LA VERSATILITÀ DEL MATERIALE TRATTATO ED IL DINAMISMO PRODUTTIVO RAGGIUNTO RENDONO POSSIBILI INNUMEREVOLI SOLUZIONI DI ARREDO, FORNENDO AL CLIENTE UNA LIBERTÀ SENZA CONFINI.

LA CONTAMINAZIONE TRA PRODUZIONE INDUSTRIALE ED ALTO ARTIGIANATO SUGGERISCE E PERMETTE NUOVE TECNICHE DI LAVORAZIONE COME LA SABBIATURA A CONTROLLO NUMERICO E L'ACCOSTAMENTO CON ALTRI MATERIALI; LA RICERCA È ALLA BASE DI CONTINUI STUDI PER REALIZZARE NUOVE COLLEZIONI ED OFFRIRE AI CREATIVI ED AL CLIENTE FINALE SOLUZIONI INNOVATIVE, UNICHE PER GLI SPAZI ABITATIVI, GLI UFFICI ED IL CONTRACT.

STYL'EDITIONS OFFRE LA PROGETTAZIONE PERSONALIZZATA E LA PRODUZIONE IN TIRATURE LIMITATE PER PROGETTI UNICI, FRANCHISING, STRUTTURE RICETTIVE.

DIECIPERDIECI

P. 008

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Sabbiatura + Tecnologia digitale /
Sandblasting + Digital technology

LUNA

P. 016

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

SOLE

P. 020

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

TESSILE

P. 024

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Sabbiatura /
Sandblasting

PORTALI

P. 028

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale su vetro Crystalexe
+ Lastre in gres porcellanato/
Digital technology on Crystalexe glass
+ Porcelain stoneware slabs

CHIAROSCURO

P. 034

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale su vetro Crystalexe
+ Lastre in gres porcellanato/
Digital technology on Crystalexe glass
+ Porcelain stoneware slabs

ANAMNESI

P. 042

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

TRAMA

P. 046

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Sabbiatura + Tecnologia digitale /
Sandblasting + Digital technology

TRATTO UNO

P. 054

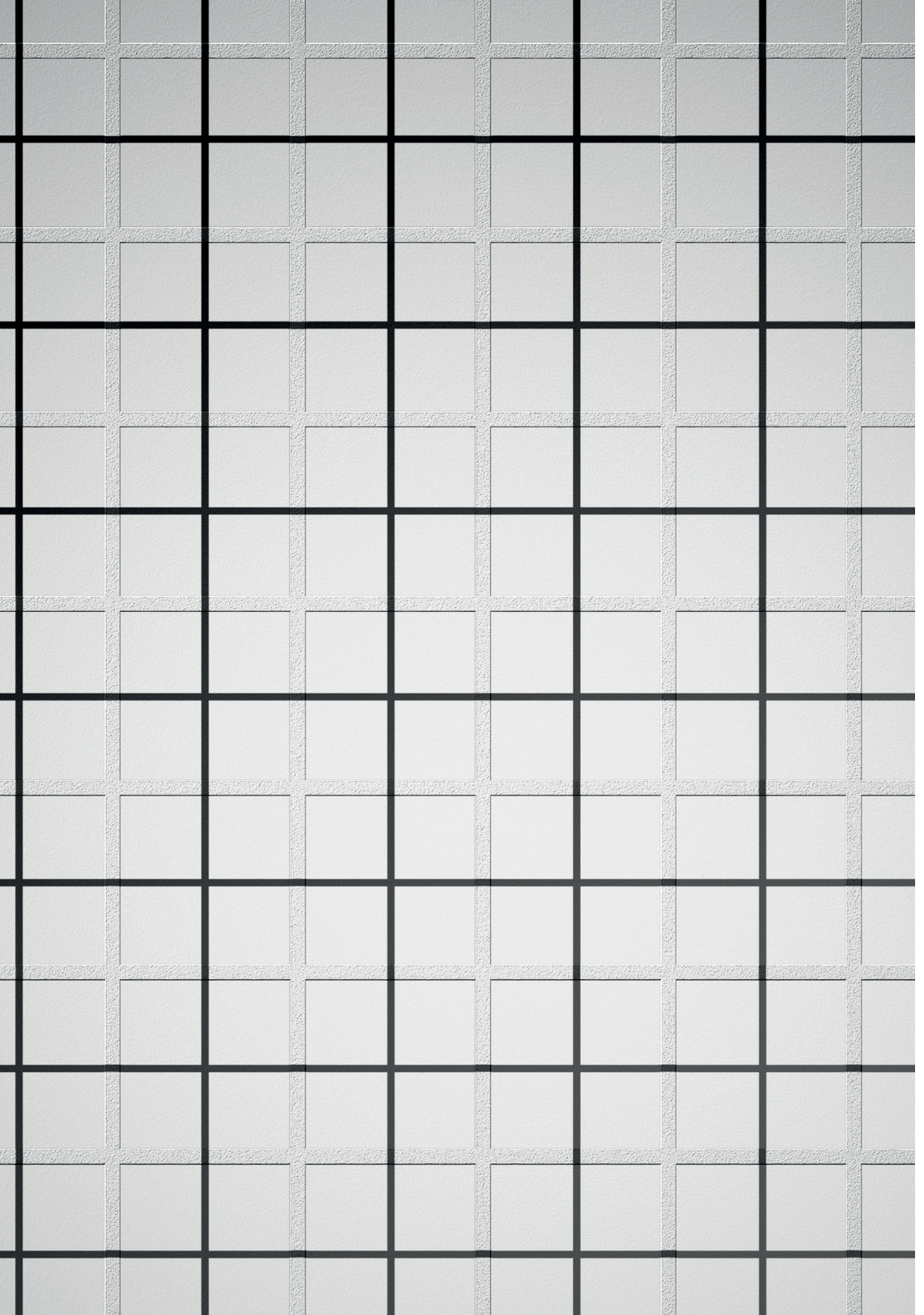
CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale /
Digital technology

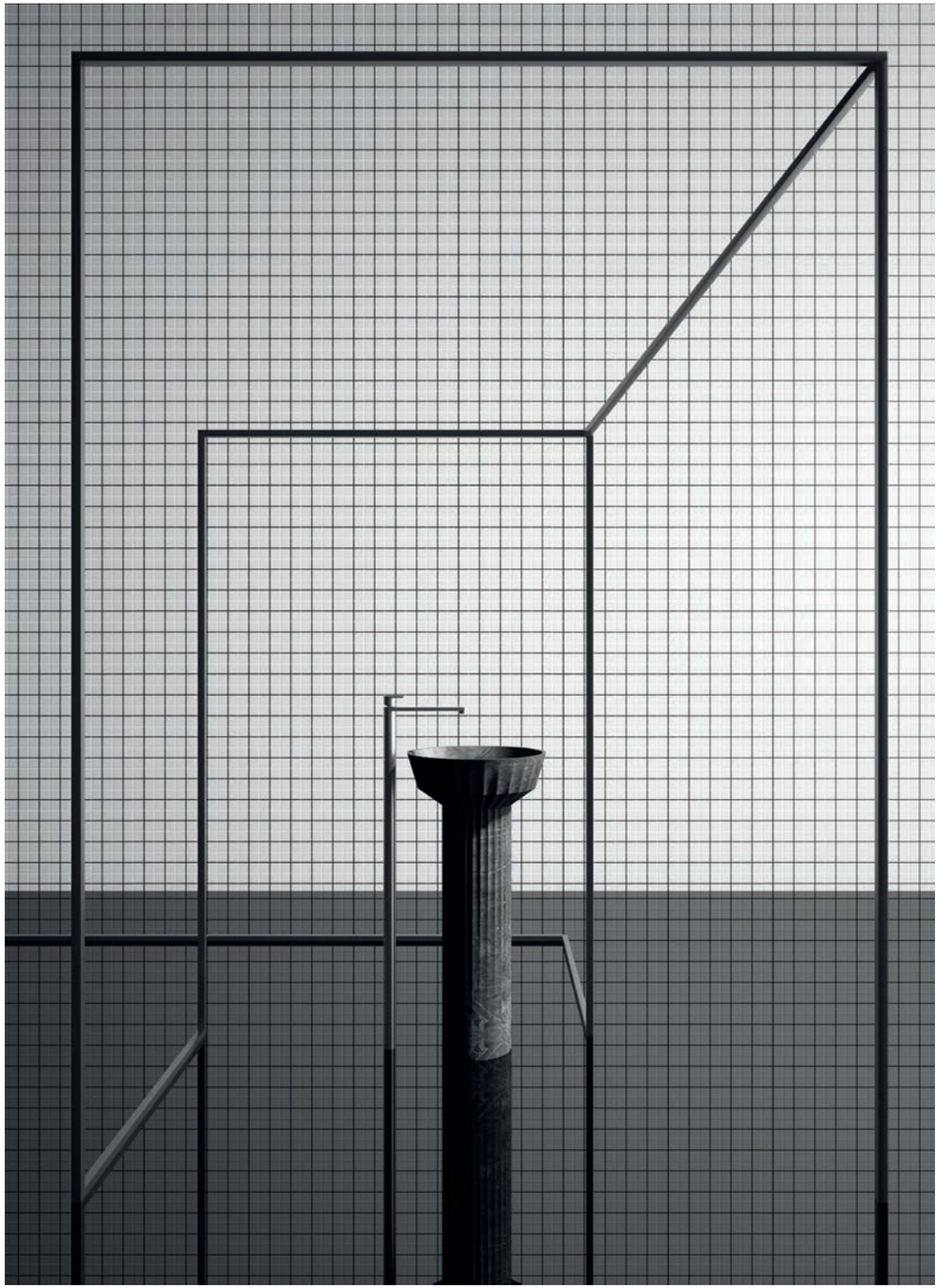
P. 062

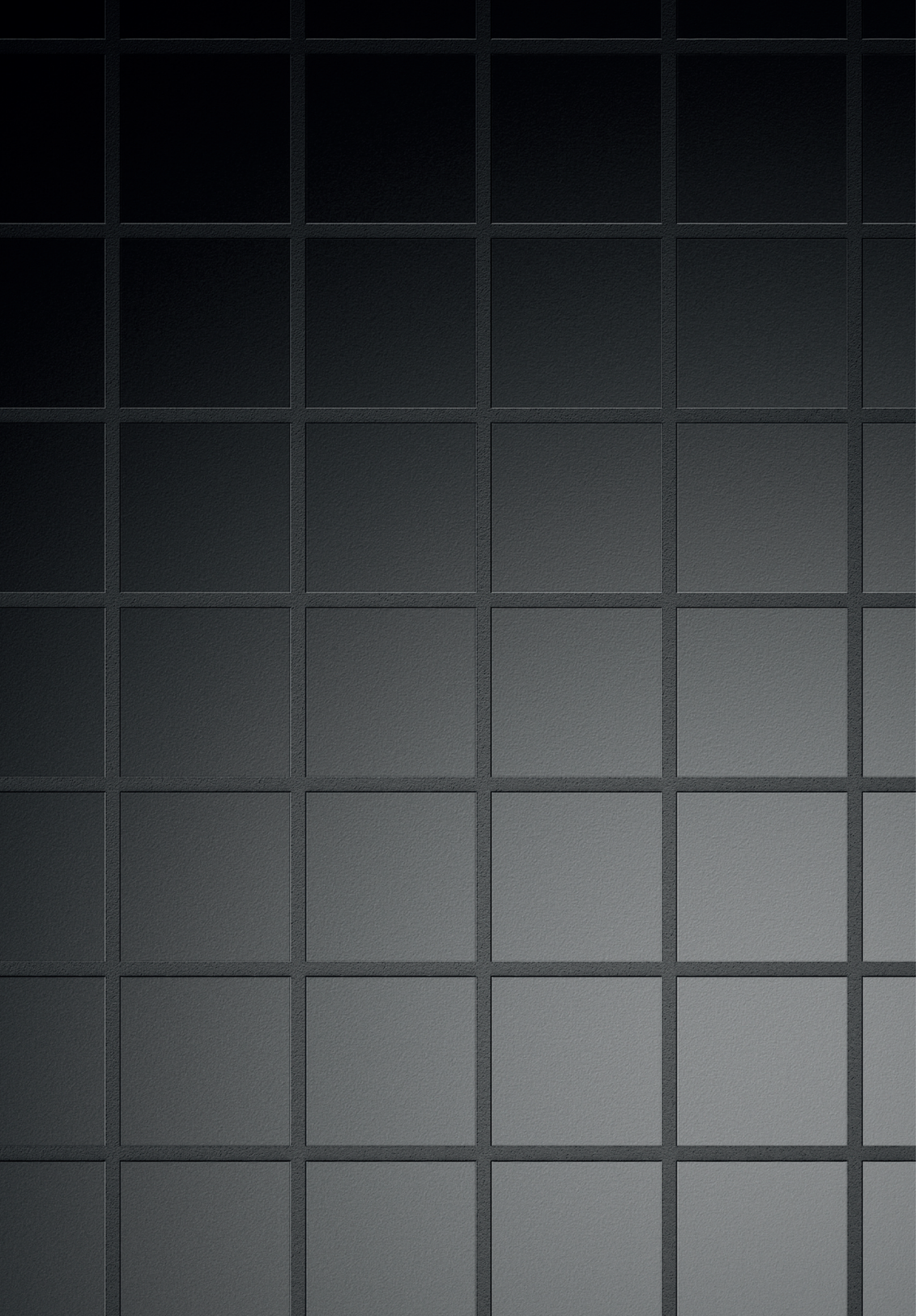
CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

STYLE

DITION







DIECIPERDIECI

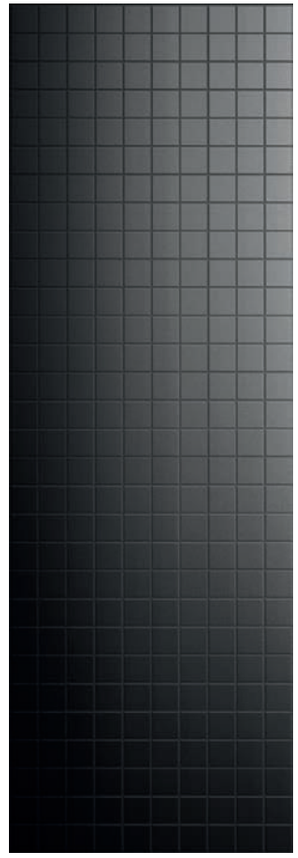
LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Sabbiatura [01] [02]
+ Tecnologia digitale [03] /
Sandblasting [01] [02]
+ Digital technology [03]

DESIGN
gumdesign

[01]

[02]



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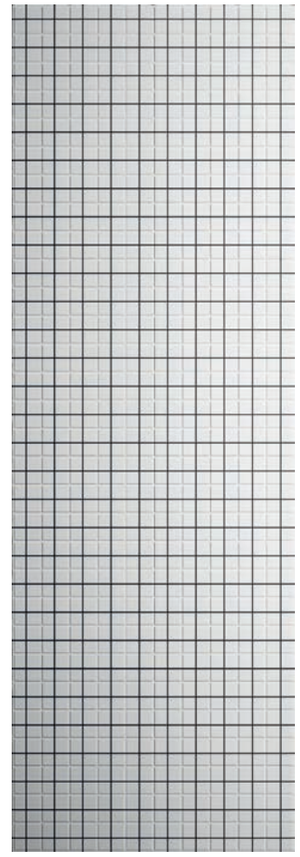
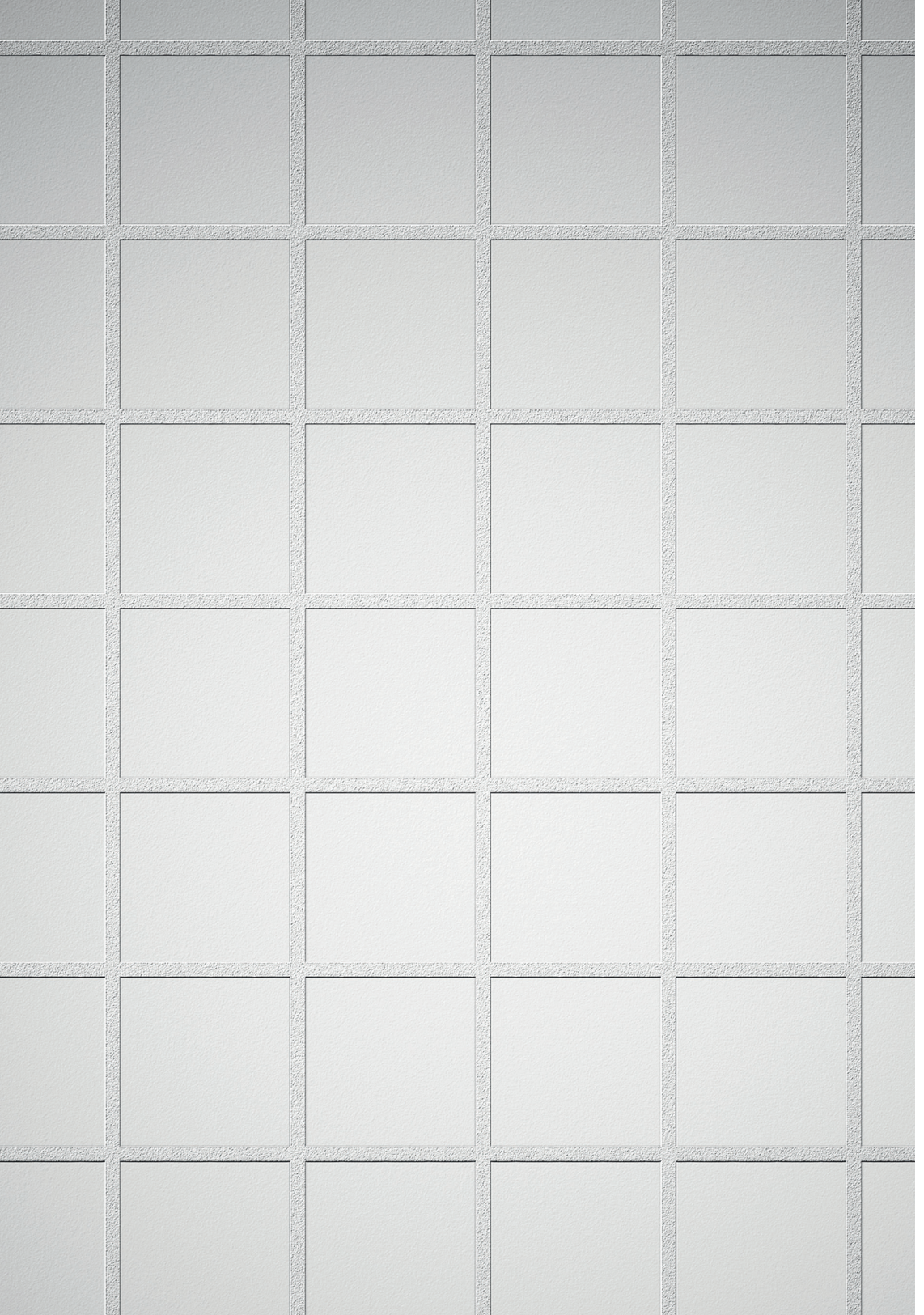
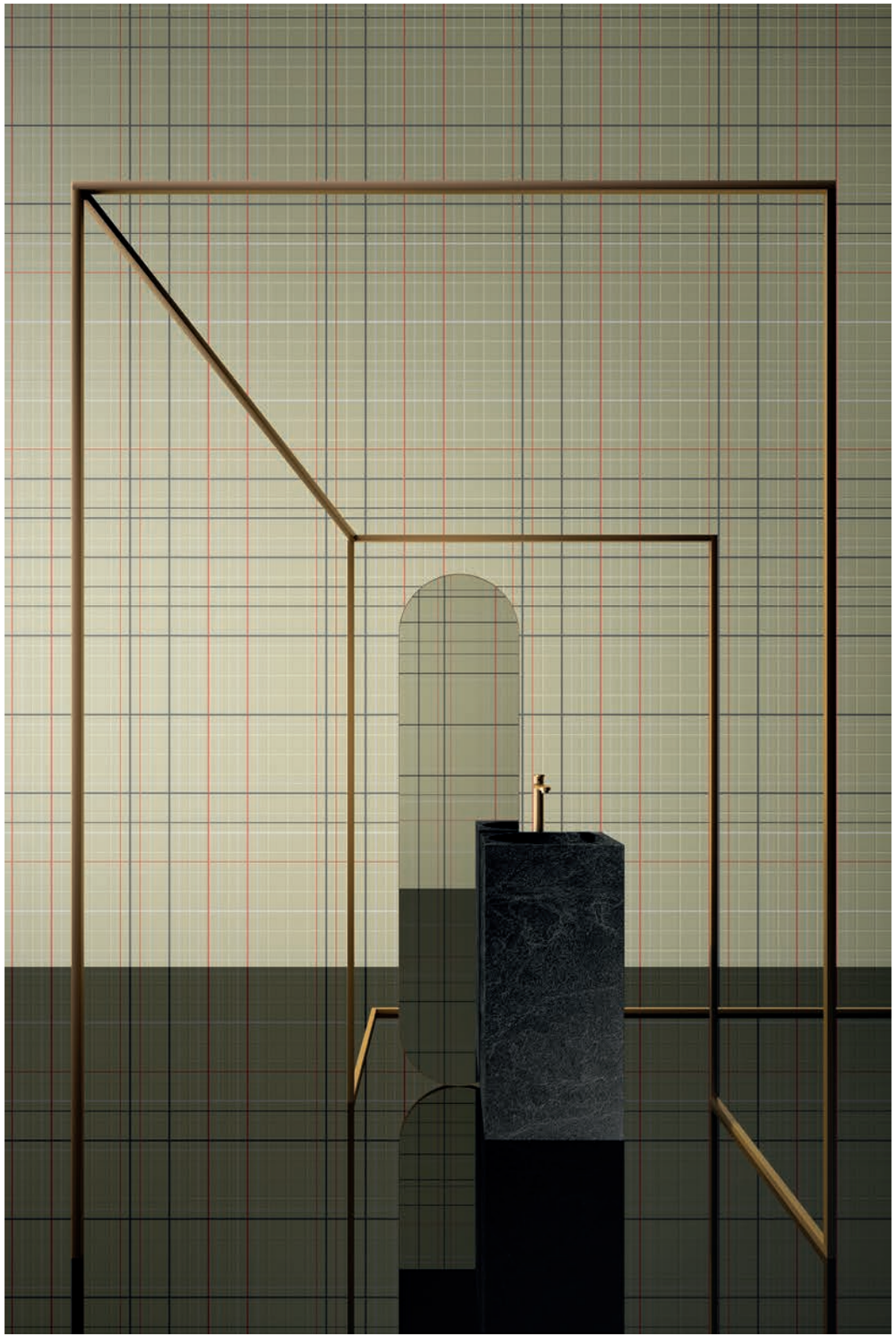






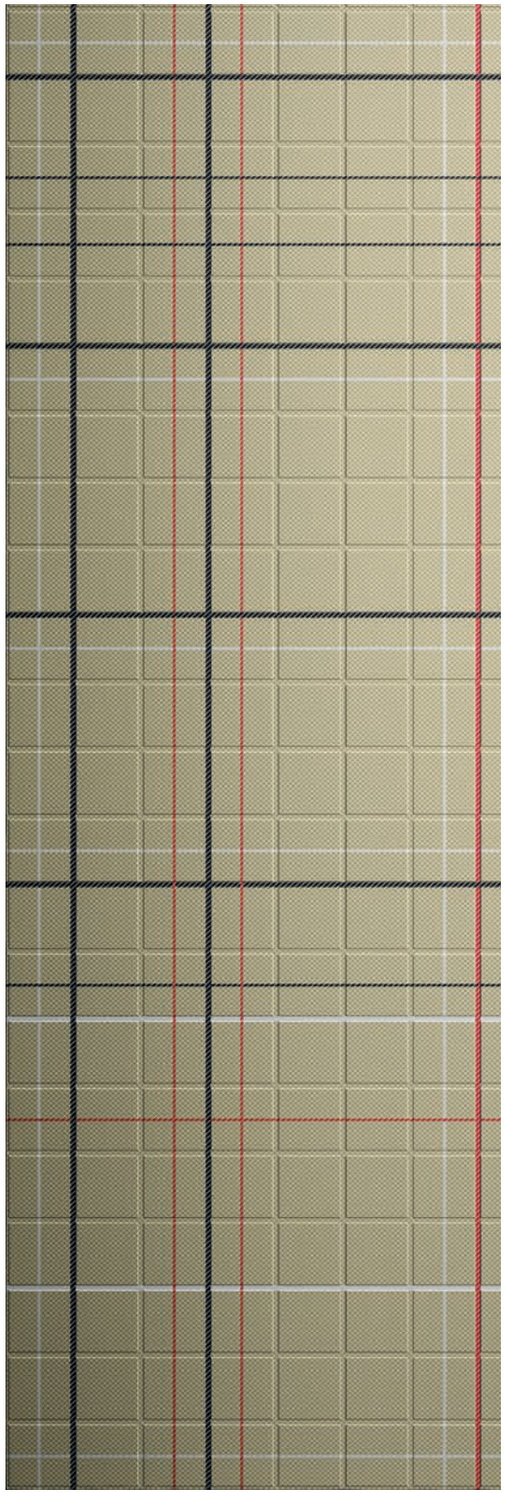
CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

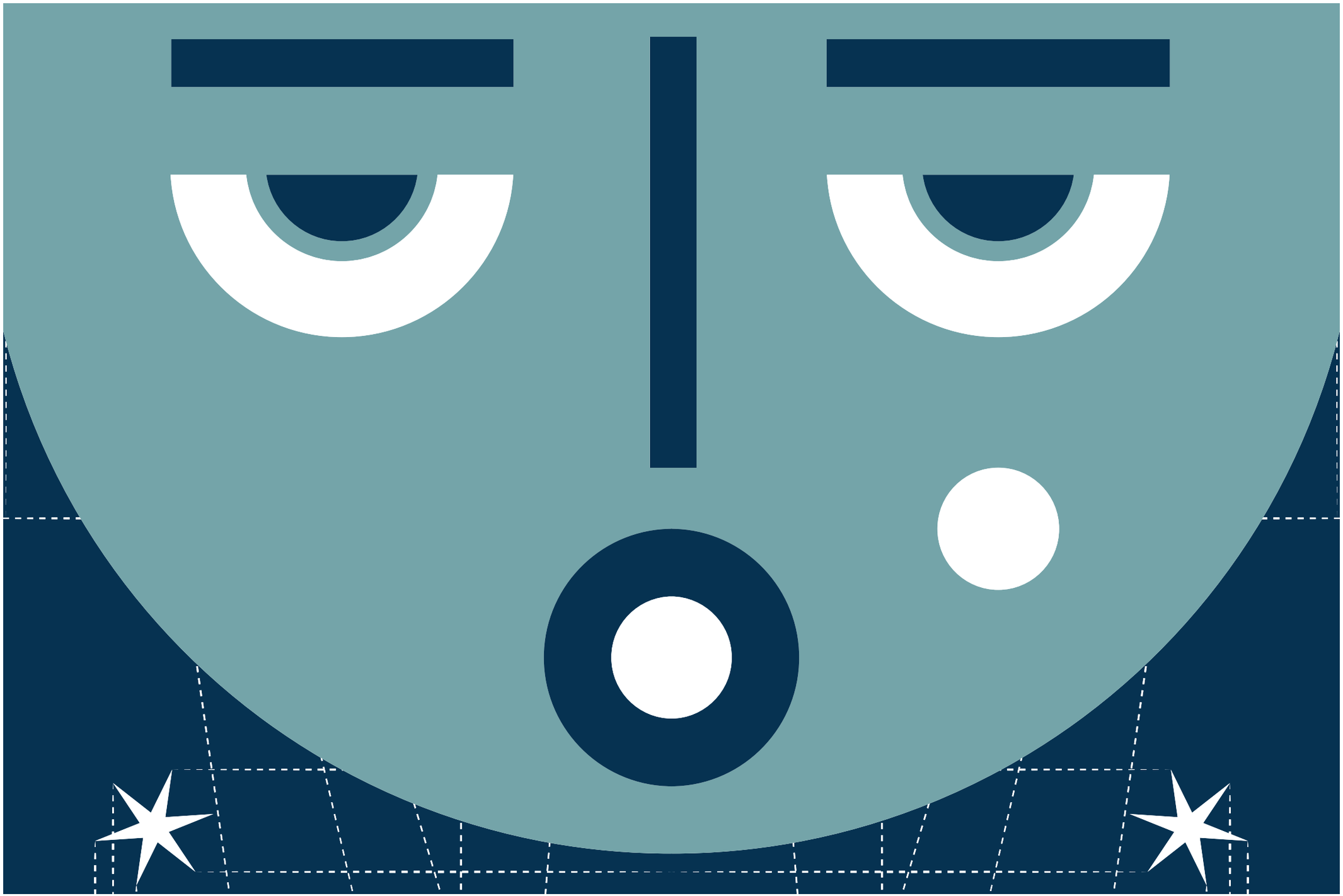
Sabbiatura
+ Tecnologia digitale /
Sandblasting
+ Digital technology

PANTONE 7427 U

PANTONE 4515 U

PANTONE BLACK U





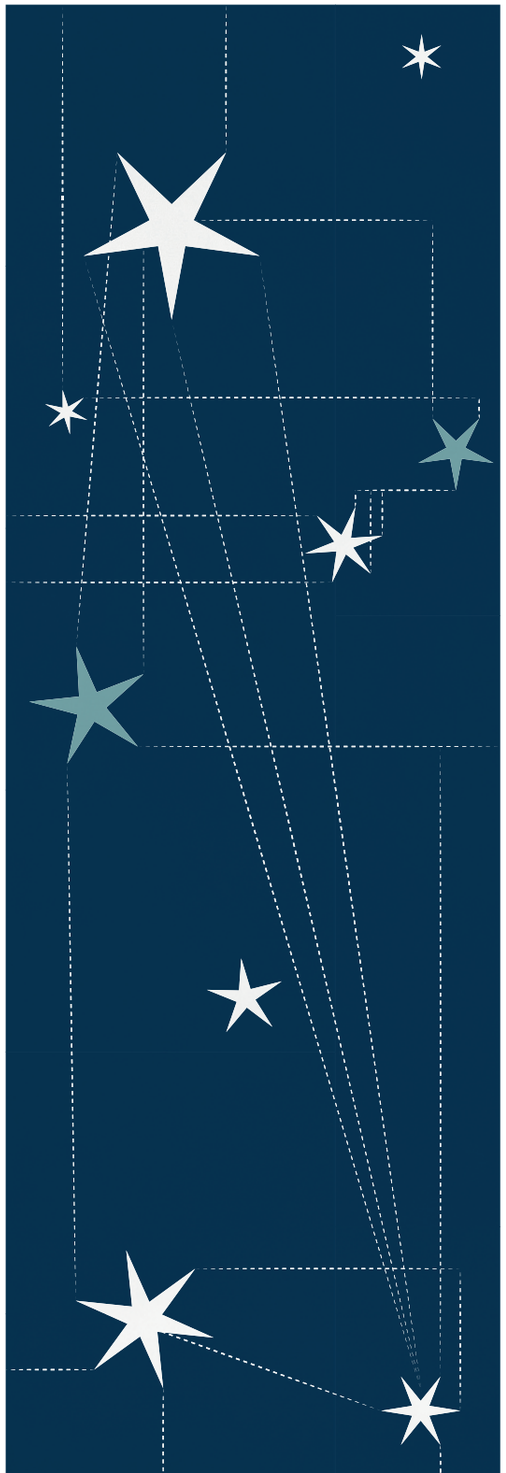
LUNA

LASTRE IN GRES PORCELLANATO / PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES
Tecnologia digitale / Digital technology

DESIGN
gumdesign

[01]



PANTONE 5493 U

PANTONE 540 U

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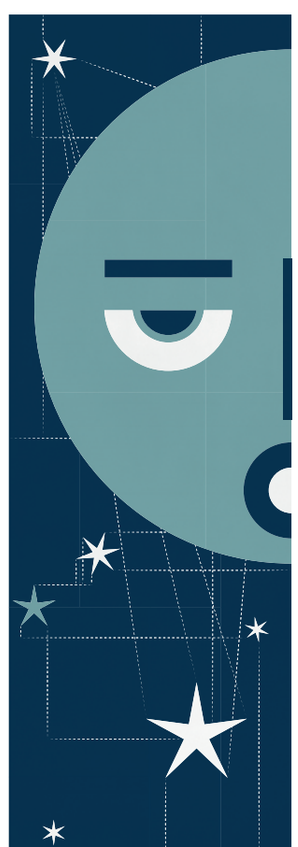

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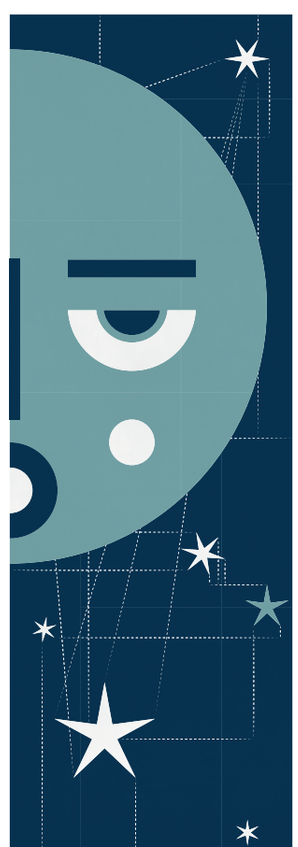

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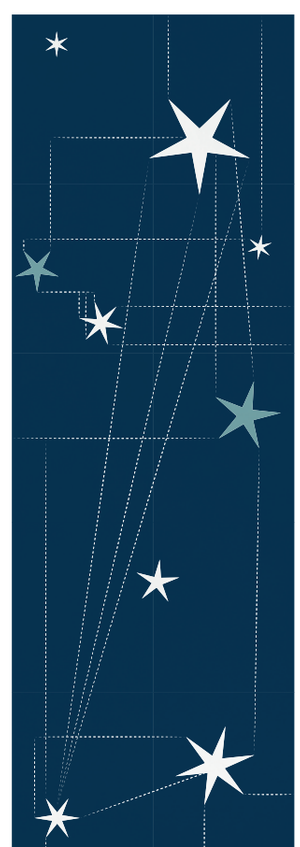


SOLE

LASTRE IN GRES PORCELLANATO / PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES
Tecnologia digitale / Digital technology

DESIGN
gumdesign

[01]

[02]

[03]

[04]

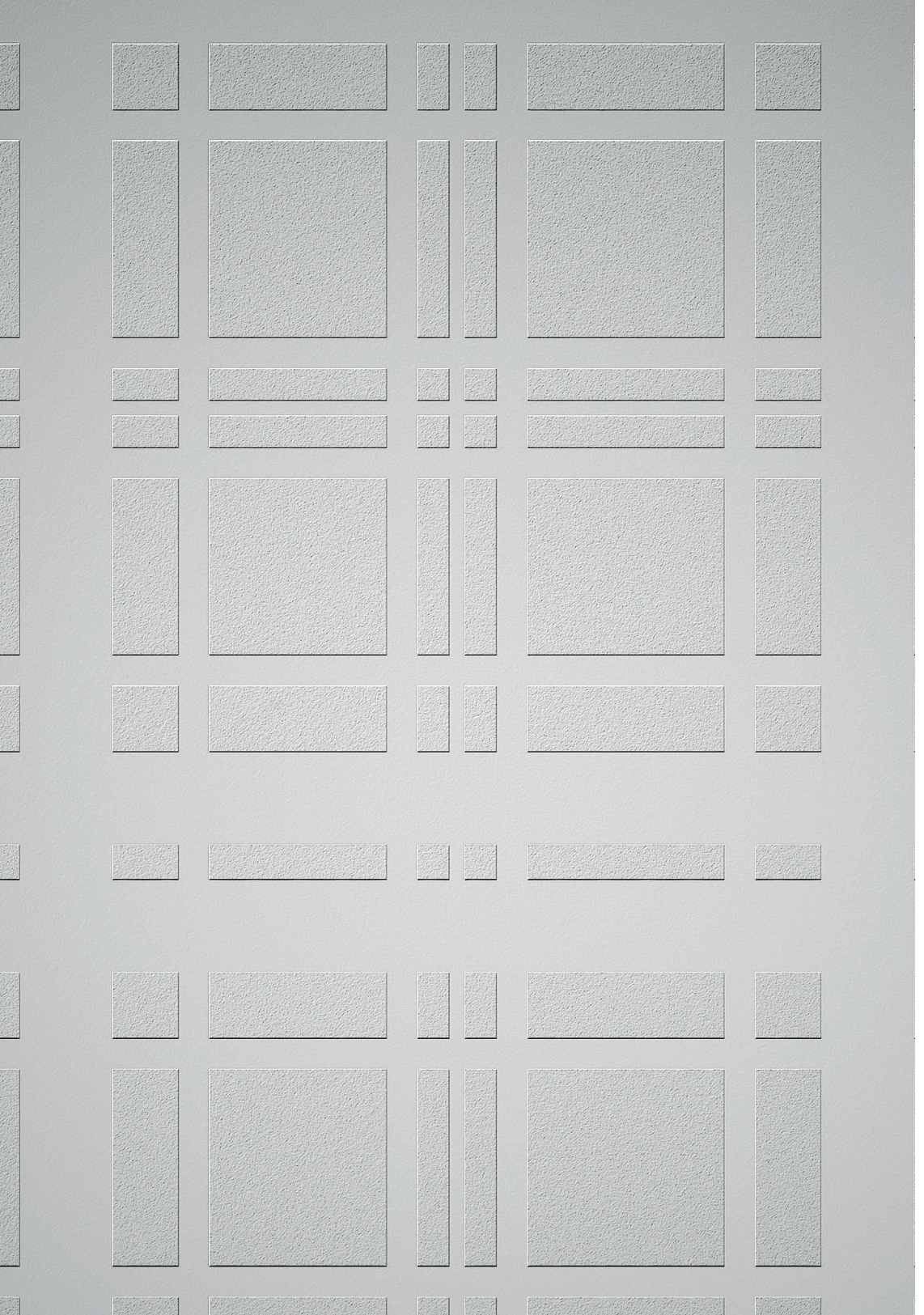
[05]

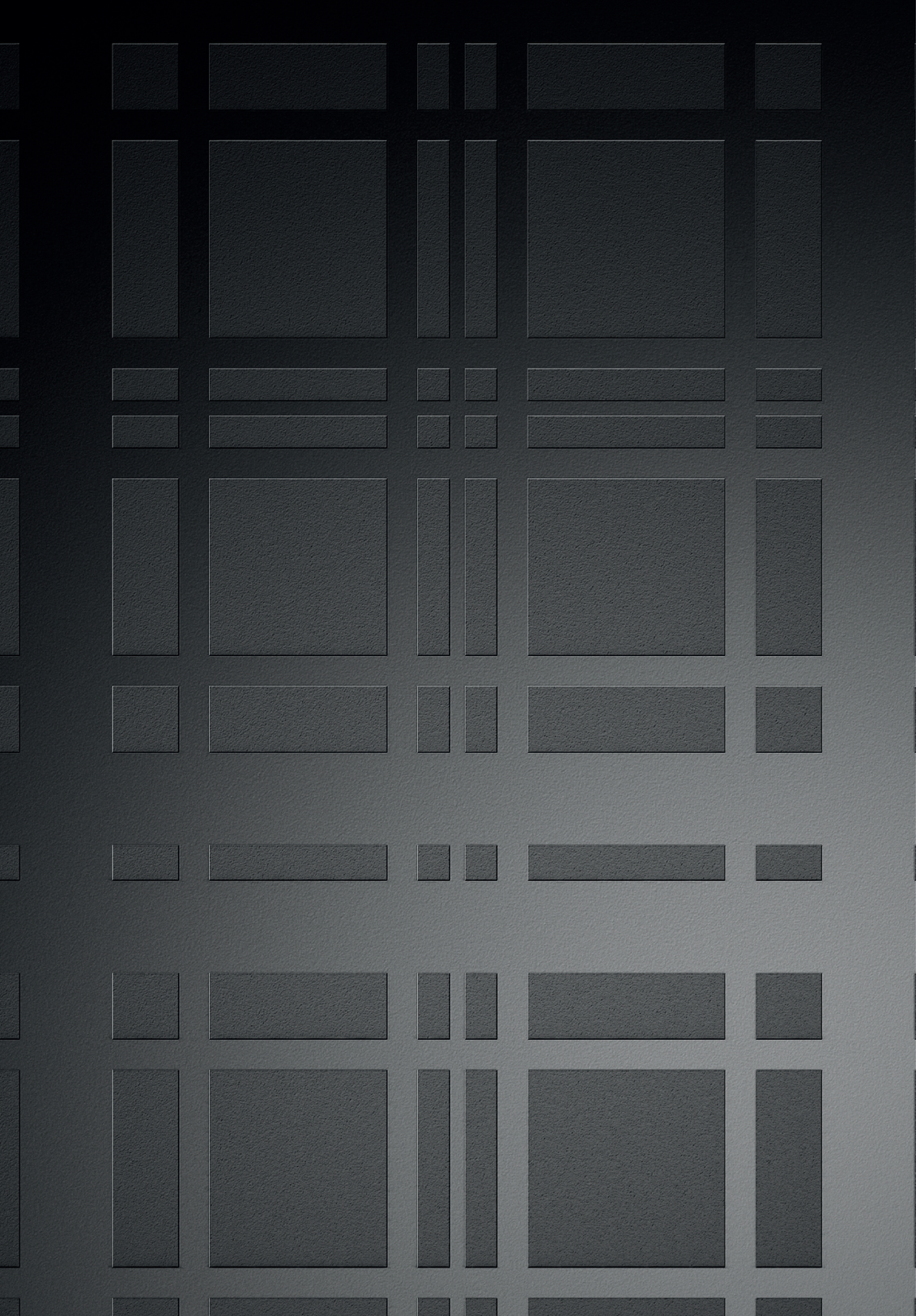
[06]

[07]

PANTONE 4515 U

PANTONE 7543 U





TESSILE

LASTRE IN GRES PORCELLANATO /
PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Sabbiatura /
Sandblasting

DESIGN
gumdesign

[01]

[02]

PORTALI

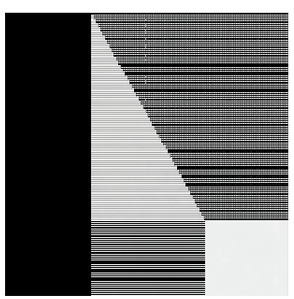
PANTONE BLACK U

DESIGN
gumdesign

LASTRE IN GRES PORCELLANATO + VETRO /
PORCELAIN STONEWARE SLABS + GLASS
100 x 300 x 0,6 cm [03] [04]
100 x 200 x 0,6 cm [02] [05]
100 x 100 x 0,6 cm [01] [06]

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale su vetro Crystalexe
Digital technology on Crystalexe glass

[01]



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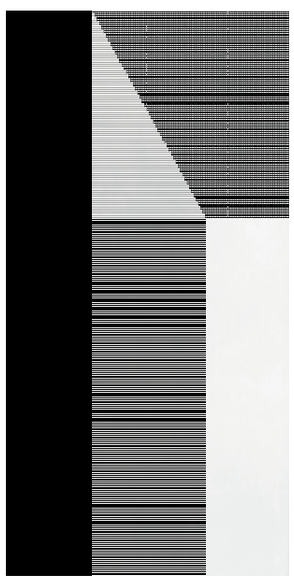

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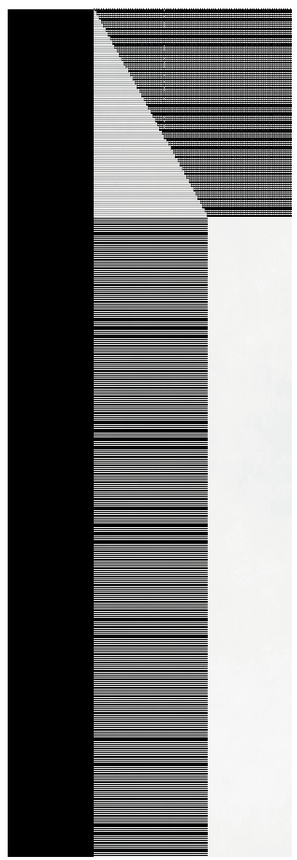

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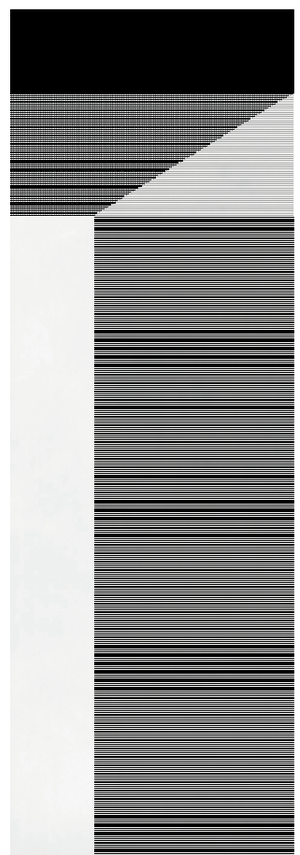

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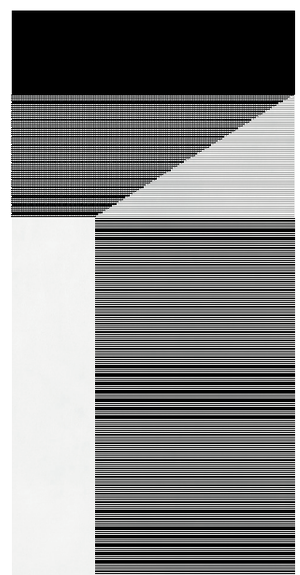

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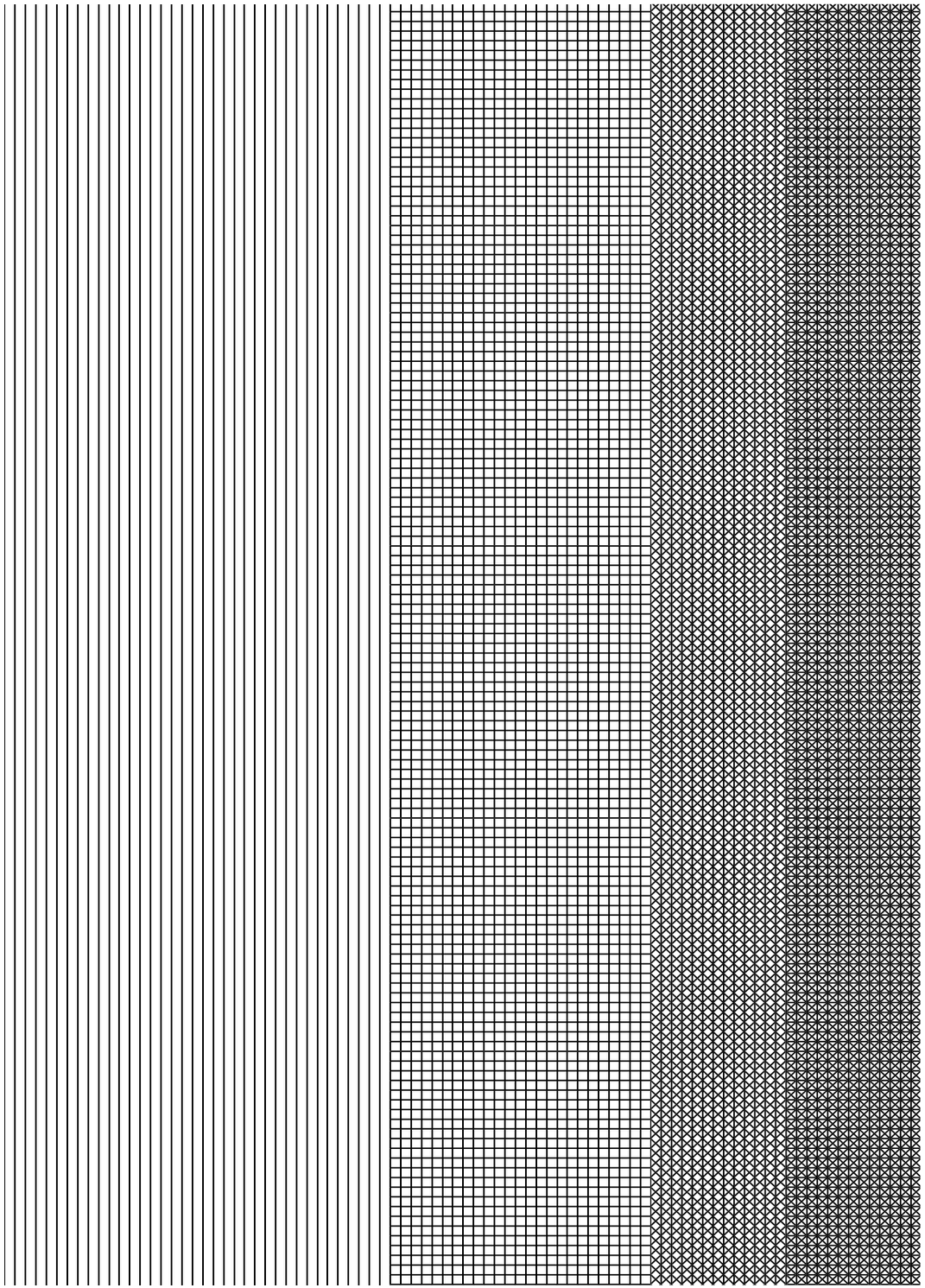


CHIAROSCURO

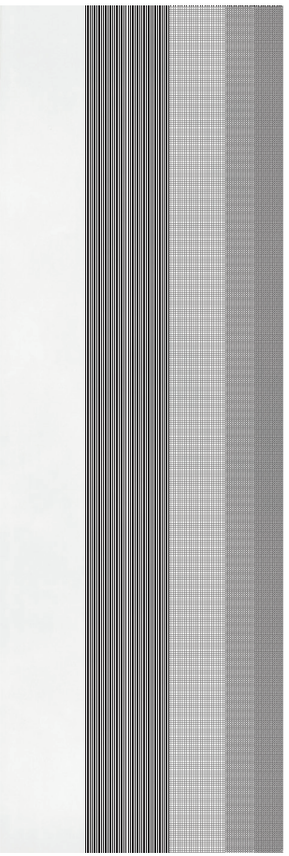
PANTONE BLACK U

DESIGN
gumdesign

LASTRE IN GRES PORCELLANATO
+ VETRO /
PORCELAIN STONEWARE SLABS
+ GLASS
100 x 300 x 0,6 cm [01] [06]
100 x 200 x 0,6 cm [02] [05]
100 x 100 x 0,6 cm [03] [04]

CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES
Tecnologia digitale su vetro Crystalexe
Digital technology on Crystalexe glass

[01]



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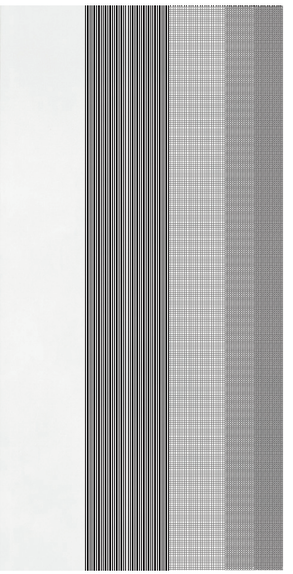

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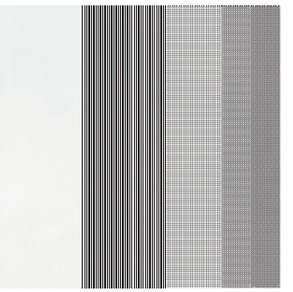

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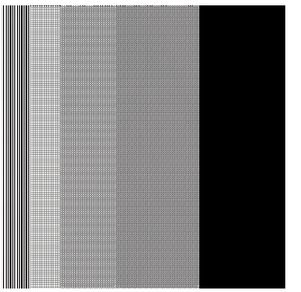

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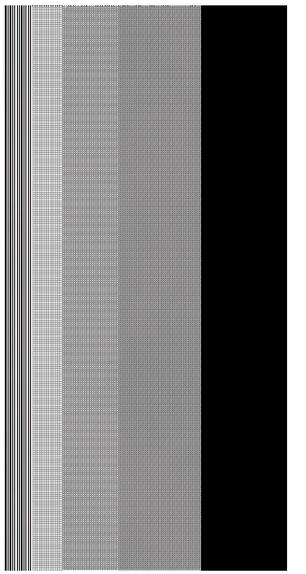

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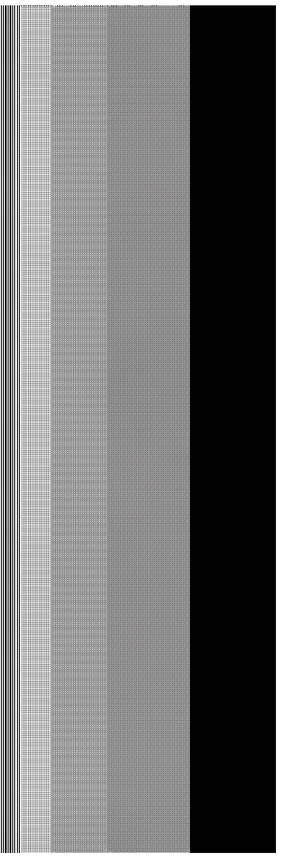


C51 M28 Y91 K12

C24 M4 Y93 K0

C84 M44 Y59 K49

C61 M51 Y56 K52

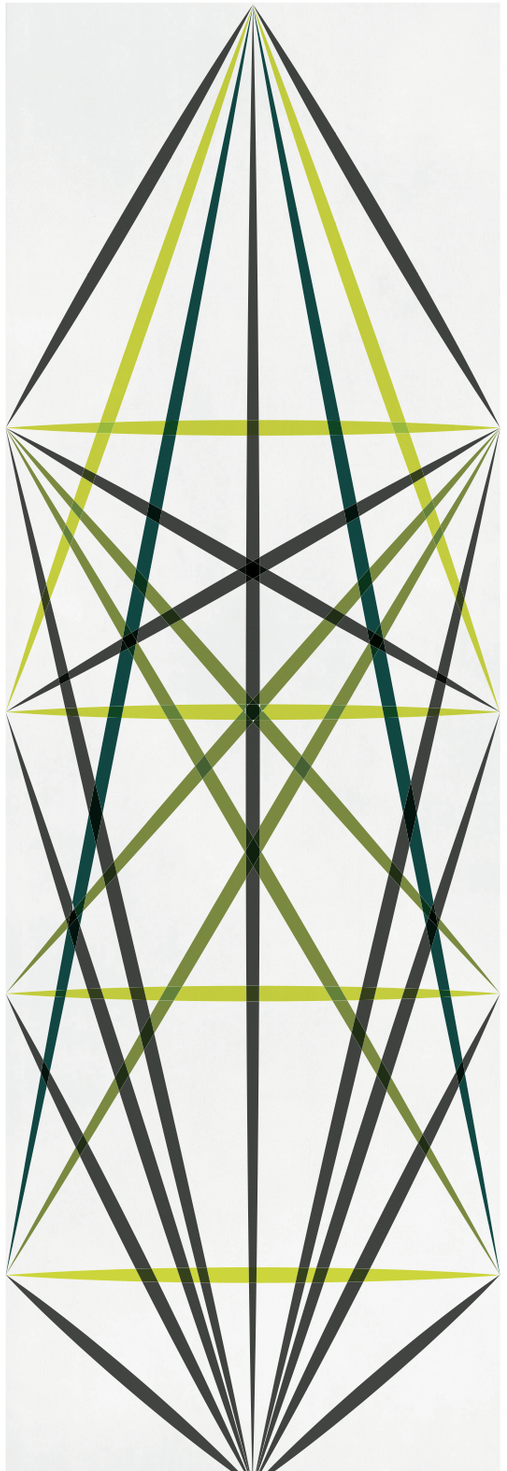
ANAMNESI

LASTRE IN GRES PORCELLANATO / PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES
Tecnologia digitale / Digital technology

DESIGN
gumdesign

[01]



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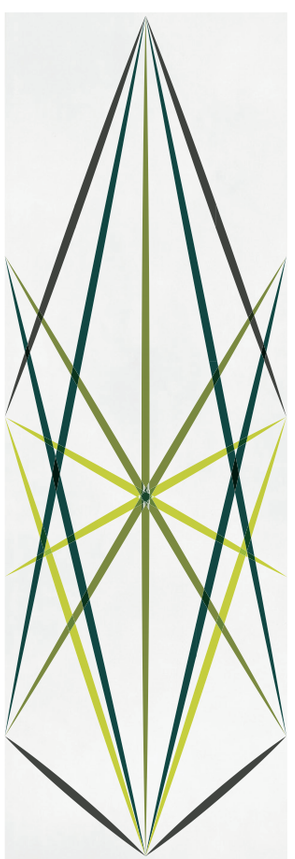

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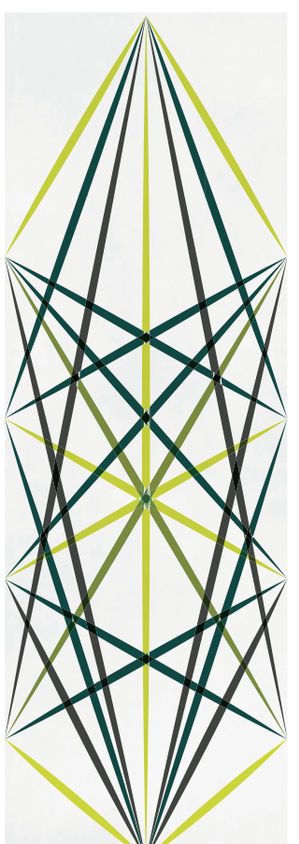
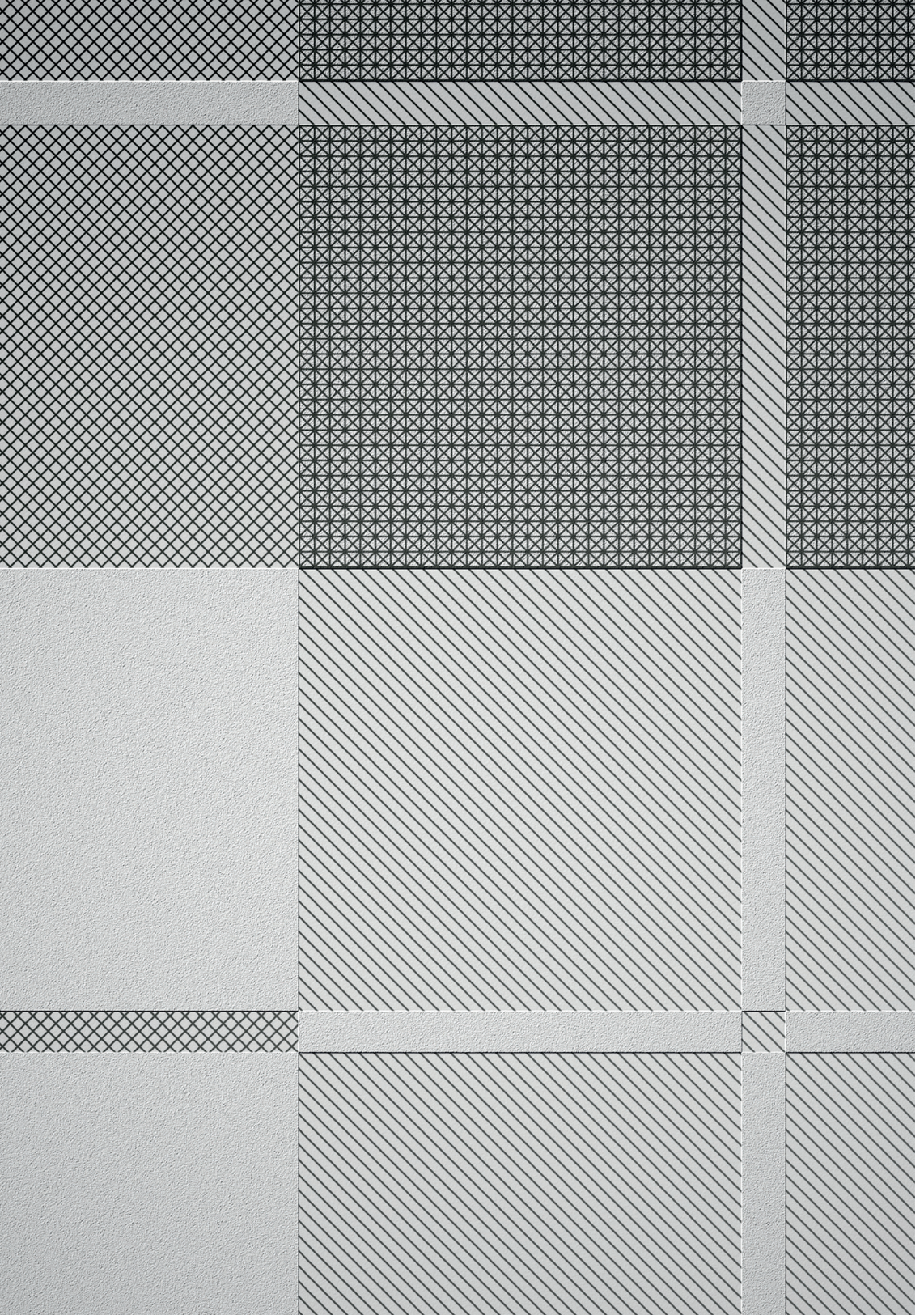
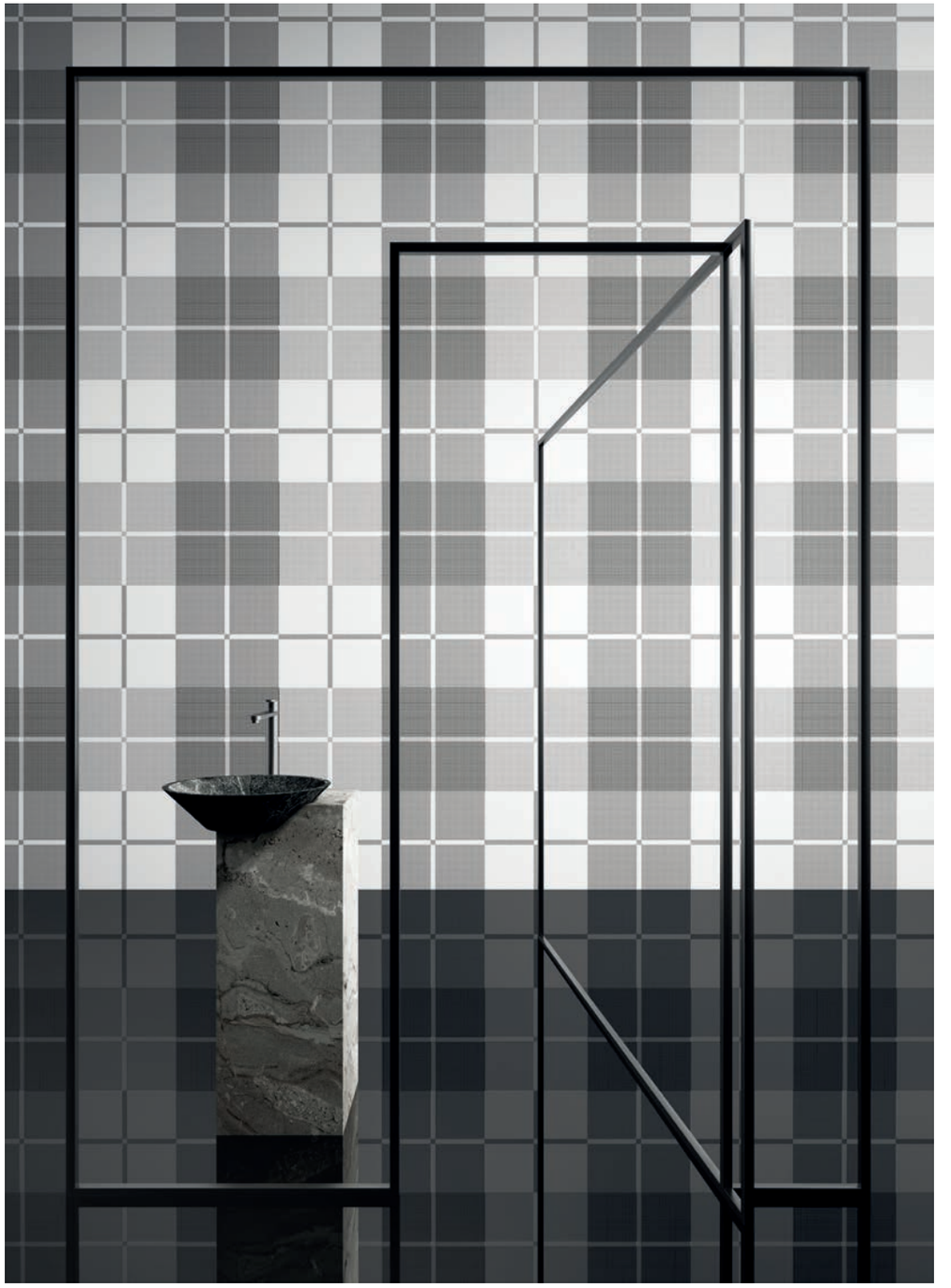
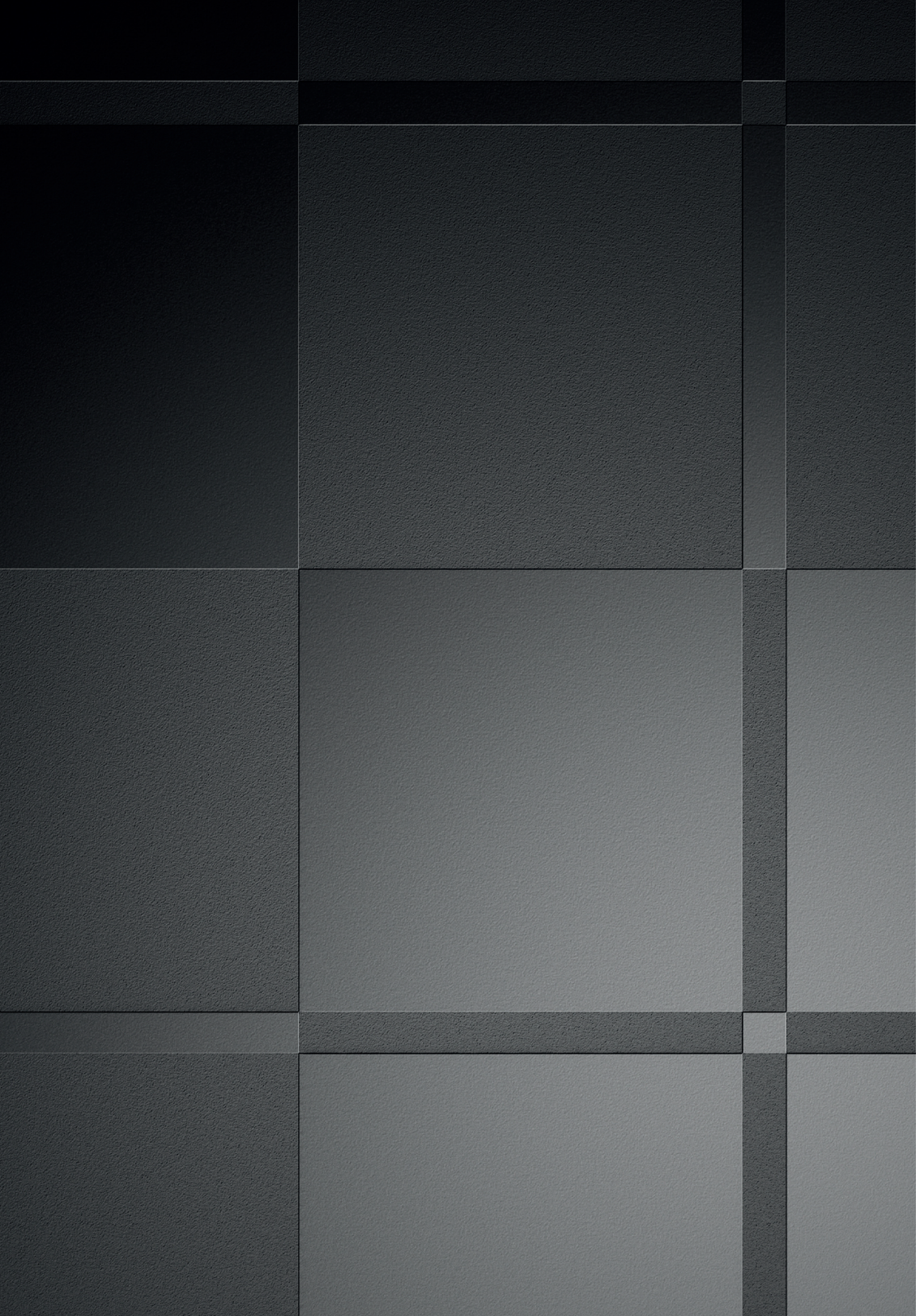








TRAMA

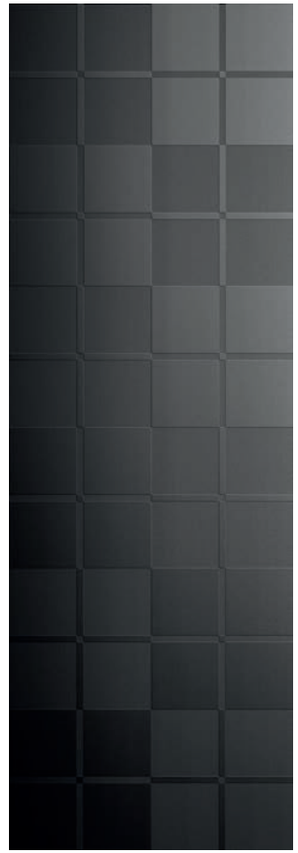
LASTRE IN GRES PORCELLANATO / PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES
Sabbiatura [01] [02]
+ Tecnologia digitale [03] /
Sandblasting [01] [02]
+ Digital technology [03]

DESIGN
gumdesign

[01]

[02]



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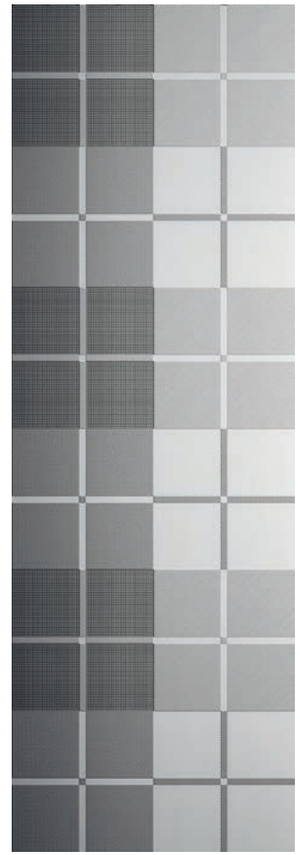
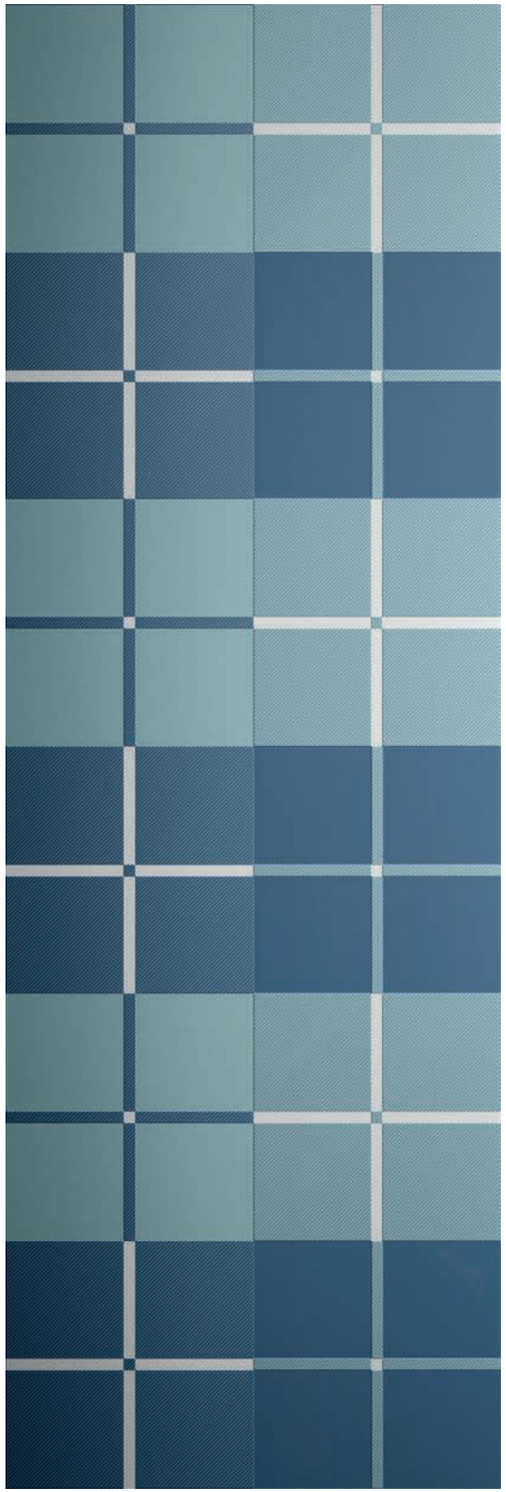


CARATTERISTICHE TECNICHE /
TECHNICAL FEATURES

Sabbiatura
+ Tecnologia digitale /
Sandblasting
+ Digital technology

PANTONE 5493 U

PANTONE 540 U



TRATTO UNO

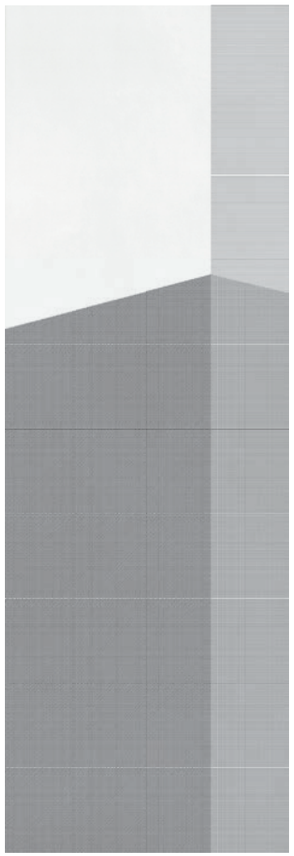
PANTONE BLACK U

DESIGN
gumdesign

LASTRE IN GRES PORCELLANATO / PORCELAIN STONEWARE SLABS
100 x 300 x 0,6 cm

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES
Tecnologia digitale / Digital technology

[01]



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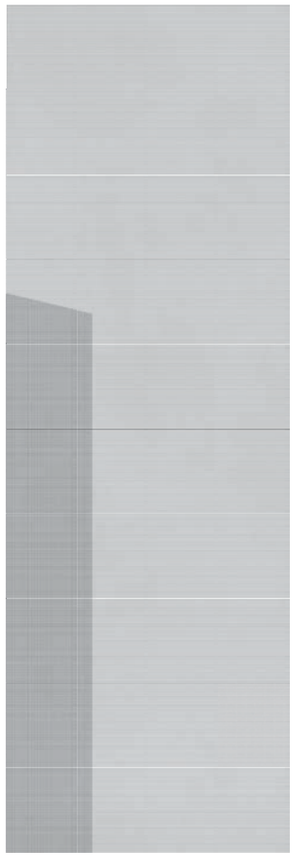

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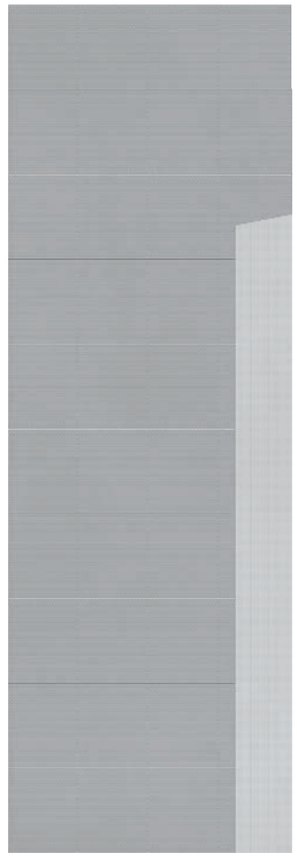

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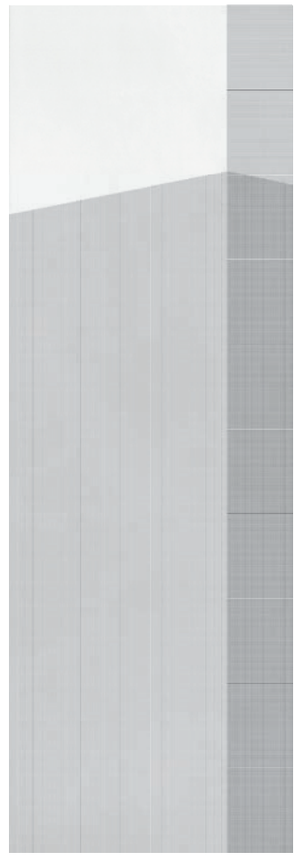

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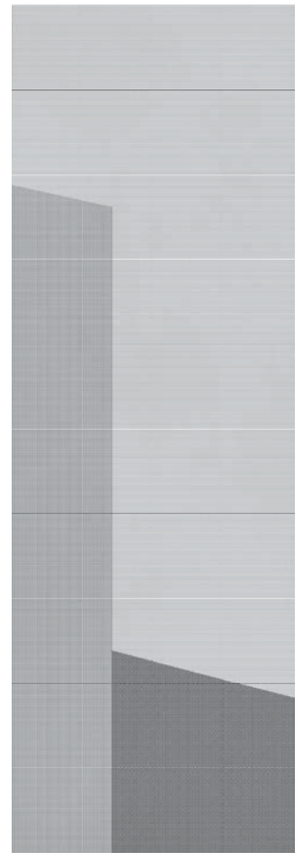

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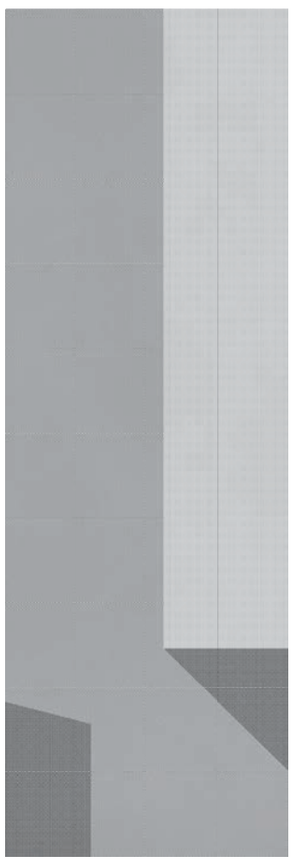

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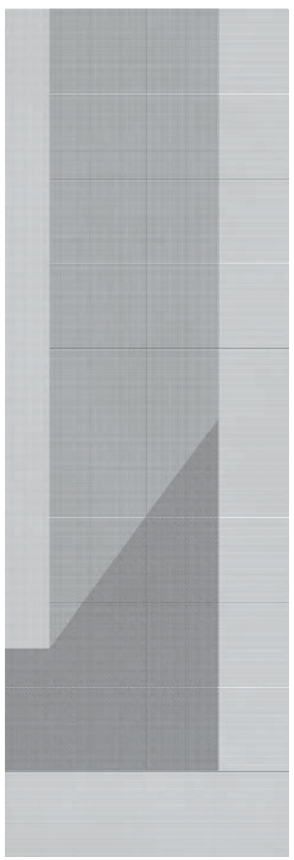

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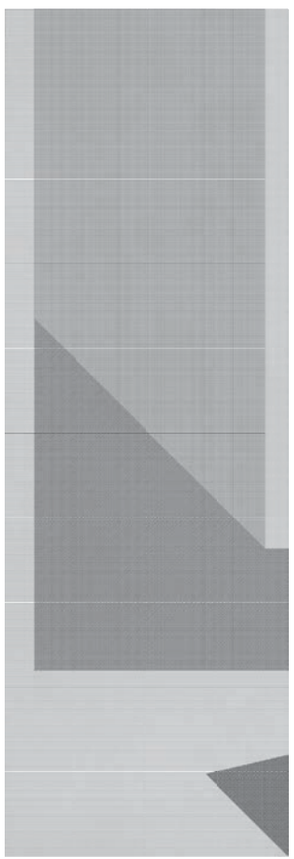

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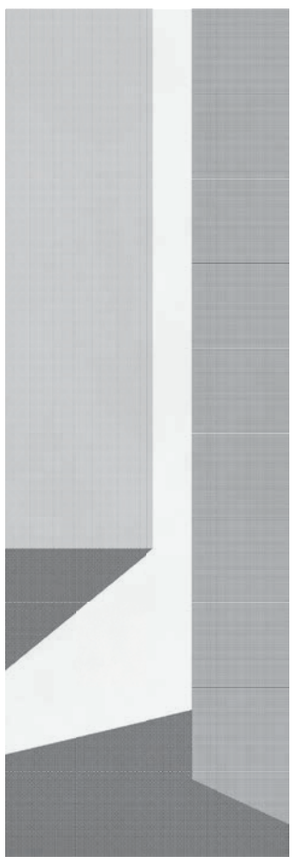

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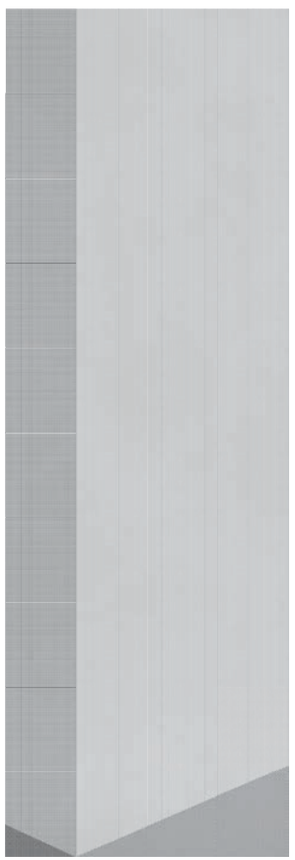

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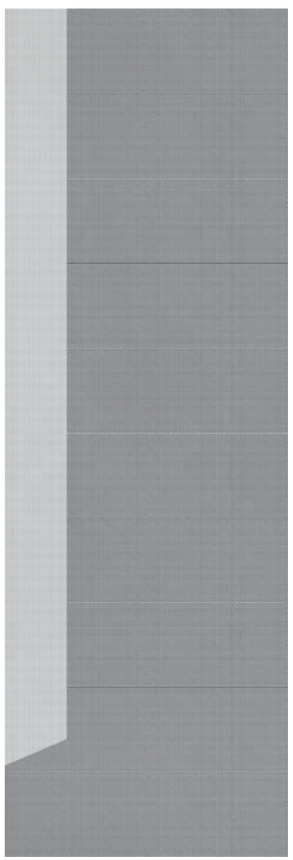

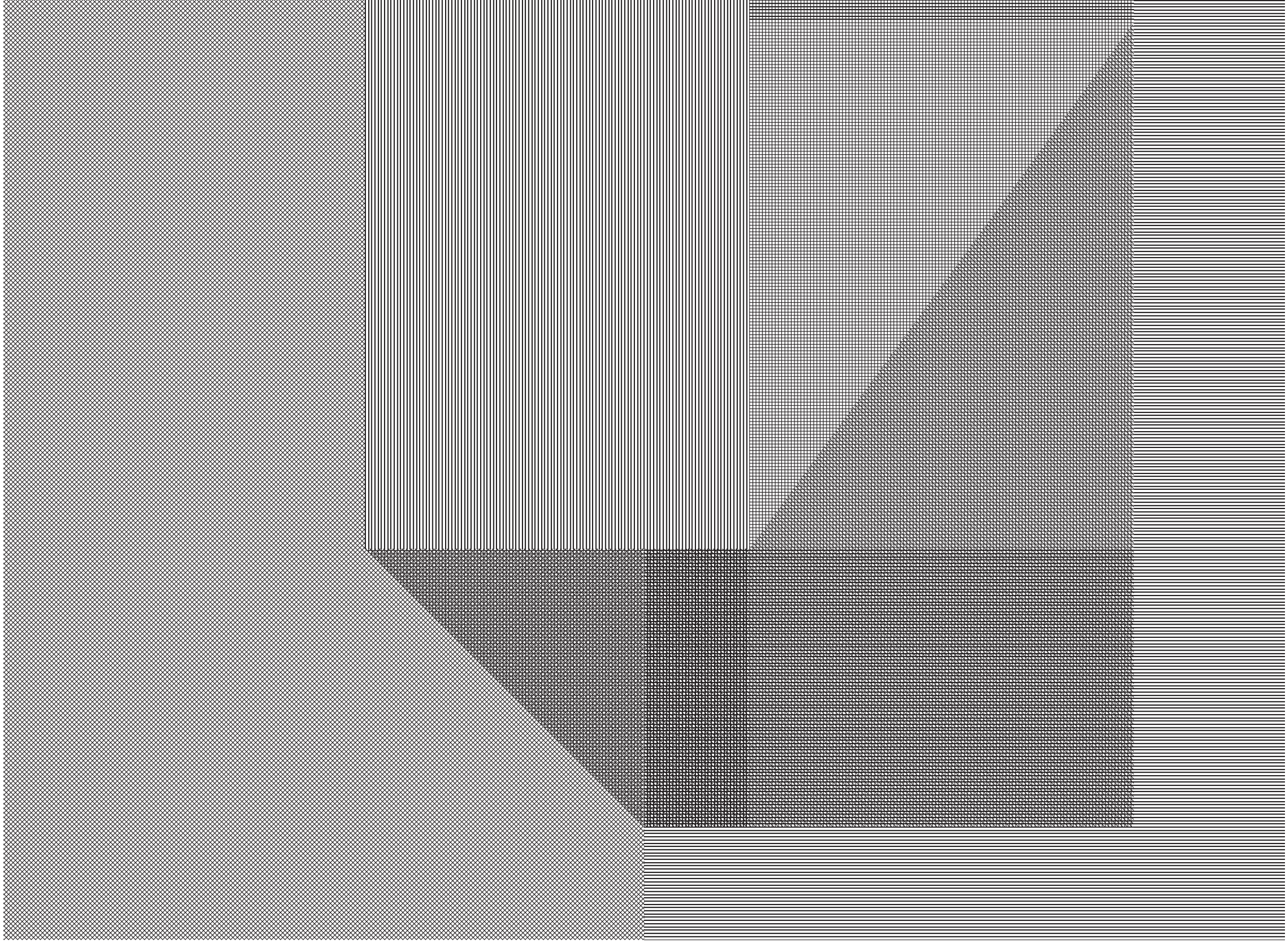

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES

PRODOTTO DECORATO IN DIGITALE A CALDO / FIRED DIGITAL PRINTING

IMBALLO / PACKAGING
INGOMBRO / OVERALL DIMENSIONS: 314,50 x 111,22 x 22,00 CM
PESO / WEIGHT: 65 KG
PEZZI / PIECES: N.12

PROPRIETÀ FISICO CHIMICHE / PHYSICAL AND CHEMICAL PROPERTIES /	NORMA / METODO NORM / TEST METHOD	RISULTATO / RESULT
1000x3000 mm: ortogonalità / rectangularity	ISO 10545-2	Massima deviazione : +/- 2 mm Max deviation +/- 2 mm
Peso / Weight /	Lastra ceramica Ceramic slab	Valore medio 14,5 kg/m2 Average value 14,5 kg/m2
Assorbimento acqua / Water absorbtion /	ISO 10545-3 / ASTM C373	≤ 0,3% ≤ 0,3%
Forza di rottura in N / camp. 200x300 mm Breaking load in N / samples 200x300 mm	ISO 10545-4	1100 (campioni dimensioni 200x300 mm) 1100 (sample dimensions 200x300 mm)
Resistenza alla flessione in N / mm2 Bending strength in N / mm2	ISO 10545-4	50 (campioni dimensioni 200x300 mm) 50 (sample dimensions 200x300 mm)
Durezza scala Mohs / Mohs scale hardness /	UNI EN 101	Da classe 5 a 7 Class: from 5 to 7
Resistenza all'abrasione superficiale / Resistance to surface abrasion /	UNI EN ISO 10545-7:2000	PEI 3
Resistenza all'abrasione profonda / Resistance to deep abrasion /	ISO 10545-6	≤ 175 mm3
Coefficiente di dilatazione termica lineare / 10–6 /°c Coef cient of linear thermal expansion / 10–°c	ISO 10545-8	Valore medio / Sverage value 6,6
Resistenza agli sbalzi termici / Resistance to thermal shock /	ISO 10545-9	Resiste Resistant
Resistenza chimica / Chemical resistance /	ISO 10545-13	Classe A Class A
Resistenza alle macchie / Stain resistance /	ISO 10545-14	Da classe 4 a 5 Class: from 4 to 5
Resistenza al gelo / Frost resistance /	ISO 10545-12	Resiste Resistant
Reazione al fuoco / Fire reaction /	EN 13501 (rev. 2005)	A2 - s1, d0
Pulibilità della superficie / Cleanability /	UNI EN 14411	15

PRODOTTO DECORATO IN DIGITALE / PRODUCT DECORATED WITH DIGITAL PRINTING

IMBALLO / PACKAGING
INGOMBRO / OVERALL DIMENSIONS: 314,50 x 111,22 x 22,00 CM
PESO / WEIGHT: 65 KG
PEZZI / PIECES: N.12

PROPRIETÀ FISICO CHIMICHE PHYSICAL AND CHEMICAL PROPERTIES	NORMA / METODO NORM / TEST METHOD	RISULTATO RESULT
1000x3000mm: ortogonalità / rectangularity	ISO 10545-2	Massima deviazione : +/- 2 mm Max deviation +/- 2 mm
Peso / Weight	Lastra ceramica Ceramic slab	Valore medio 14,5 kg/m2 Average value 14,5 kg/m2
Assorbimento acqua / Water absorbtion	ISO 10545-3 /	0,1%
Resistenza alla flessione in N / mm2 Bending strength in N / mm2	ISO 10545-4	50 N/mm2
Resistenza all'abrasione profonda Resistance to deep abrasion	ISO 10545-6	La decorazione di questi prodotti non ha una buona resistenza ai graffi di oggetti acuminati molto duri come ad esempio metallo, pietra, vetro e gres. Prestare la massima attenzione alla movimentazione durante le operazioni di posa evitando di urtare o strisciare utensili ed oggetti duri acuminati sulla superficie This product's decoration is not scratch resistant to hard, sharp objects such as metal, stone, glass, and stoneware. Be extremely careful when handling the product during installation, making sure not to bump or slide tools or other sharp objects against the surface.
Resistenza agli sbalzi termici / Resistance to thermal shock /	ISO 10545-9	-
Resistenza chimica / Chemical resistance /	ISO 10545-13	LA - HB
Resistenza alle macchie / Stain resistance /	ISO 10545-14	Resiste alle macchie di alimenti e bevande conforme alla classe 5. Non resiste alla tintura di iodio, blu di metilene, pennarello indelebile. Class-5 resistance to food and beverage stains. Not resistant to iodine dye, methylene blue, or permanent marker.
Resistenza al gelo / Frost resistance /	ISO 10545-12	Resiste Resistant
Stonalizzazione/ Deshading	ANSI A137.3	V1
Pulibilità della superficie / Cleanability /		-

_020 styl'editions

PRINTED IN ITALY
FEBBRAIO / FEBRUARY

ART DIRECTION / GRAPHIC DESIGN **GUMDESIGN**

styl'editions

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STYL'EDITIONS È IL NUOVO BRAND PROPOSTO DA STYLGRAPH, AZIENDA LEADER NELLA PROGETTAZIONE DI SUPERFICI RICCA DI UN'ESPERIENZA TRENTENNALE COME PARTNER DELLE PIÙ IMPORTANTI AZIENDE DI FLOORING E RIVESTIMENTO D'INTERNI DEL MONDO.

LA SINERGIA TRA L'ESPERIENZA DECENNALE DI STYLGRAPH NEL CAMPO DELLA PROGETTAZIONE CERAMICA E LA DIREZIONE CREATIVA DI **GUMDESIGN** PROPONE UN CATALOGO IN CONTINUO SVILUPPO, BASATO SU RICERCA E SENSIBILITÀ PER LA MATERIA PRIMA, IL COLORE ED IL SEGNO GRAFICO.

STYL'EDITIONS UTILIZZA LASTRE COMPATTE DI ALTISSIMA QUALITÀ ADATTE AD UNA CLIENTELA ED AI PROFESSIONISTI PIÙ ESIGENTI; FUNZIONALITÀ, IGIENE, SICUREZZA E DUREVOLEZZA SONO INGREDIENTI NECESSARI, PRESENTI NEI NOSTRI MATERIALI COMPATTI ED OMOGENEI NELL'INTERA MASSA CERAMICA.

STYL'EDITIONS IS A NEW BRAND PROPOSED BY STYLGRAPH, A LEADING COMPANY AND RELIABLE PARTNER OF THE MOST IMPORTANT FLOORING AND UPHOLSTERY COMPANIES IN THE WORLD, DESIGNING SURFACES WITH OVER 30 YEARS OF EXPERIENCE.

THE SYNERGY BETWEEN STYLGRAPH'S LONG-STANDING EXPERIENCE IN CERAMIC SURFACE DESIGN AND THE CREATIVE MANAGEMENT OF **GUMDESIGN** OFFERS AN IN-MOTION CATALOGUE, BASED ON INSIGHT AND RESEARCH OF RAW MATERIALS, COLOR AND GRAPHIC.

STYL'EDITIONS OFFERS HIGH QUALITY FULLY VITRIFIED CERAMIC PORCELAIN STONEWARE, USEFUL FOR PROFESSIONALS AND DEMANDING CLIENTS SEEKING TECHNICAL FEATURES INCLUDING FUNCTIONALITY, HYGIENE, SAFETY AND DURABILITY.

EASILY SANITISED | EASY CUT | TAYLORMADE | DURABILITY | INTERIOR-EXTERIOR