

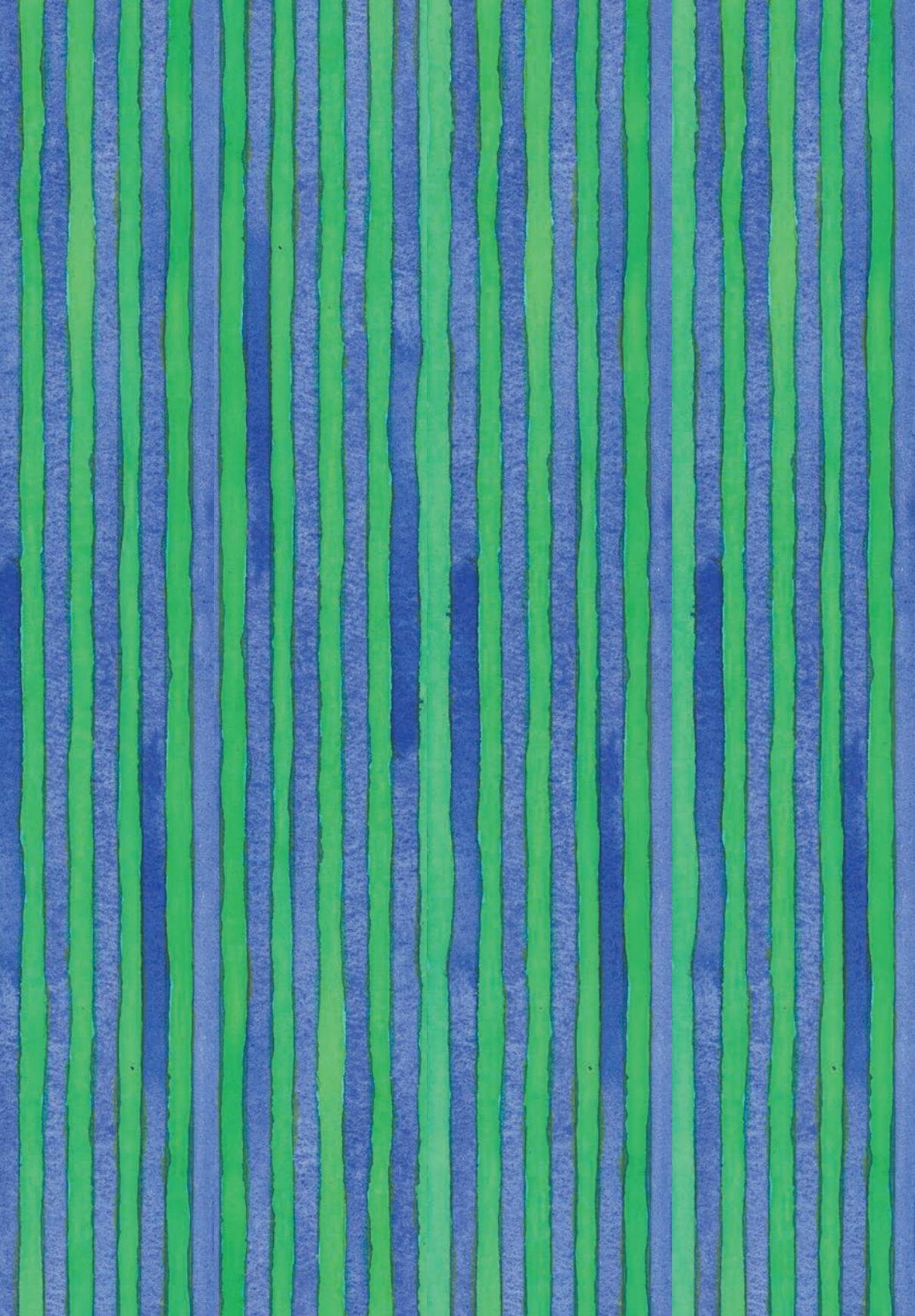


-020
sty|editions

Wallpaper

— O2O styl'editions

Wallpaper



S-Vinyl – Larghezza rollo / Roll width 50 cm/19.6''
S-Acoustic – Larghezza rollo/Roll width 65 cm/25.6''
S-Fiberglass – Larghezza rollo / Roll width 95 cm/37.4''

A new language

Wallcoverings as a tangible instrument, and a graphic sign as a linguistic tool.

Styl'editions breaks the rules by turning the world of wallpaper upside down and inside out, bringing the attention to the essential graphic trait, to the color and the emotional pattern. The collections are revolutionary, visually surprising, narrated in a new style in method and creativity.

The versatility of the material and the achieved production dynamism make countless furnishing solutions possible, providing the client with endless possibilities and boundless freedom.

Empirical research methods combined with cutting-edge technologies, high craftsmanship and artistic sensibility are the ingredients for proposals which offer innovative collections for creative minds and end users seeking unique expressions for living spaces, offices and hospitality fields.

Styl'editions offers a tailored design and a production without constraints for unique projects, franchises, accommodation facilities.

Styl'editions is a new brand proposed by **Stylgraph**, a leading Company and reliable partner of the most important flooring and upholstery companies in the world, designing surfaces with over 30 years of experience.

The synergy between **Stylgraph's** long-standing experience in surface design and the creative management of **Gumdesign** offers an in-motion catalogue, based on insight and research of raw materials, color and graphic.

The catalogue contains collections created by designers, graphic designers, illustrators and artists involved by **Gumdesign**.

Styl'editions offers eco-friendly wallpapers, inks and printing methods, able to guarantee functionality, hygiene and at the same time great handling practicality, satisfying the most demanding clients and professionals.

Un nuovo linguaggio

La carta da parati come mezzo materiale, il segno grafico come strumento linguistico

Le carte da parati **Styl'editions** rompono gli schemi e capovolgono il mondo del rivestimento a parete ponendo l'attenzione sul tratto essenziale, il colore, il pattern emozionale. Sono collezioni rivoluzionarie, visivamente sorprendenti, narrate con un linguaggio nuovo per metodo e creatività.

La versatilità del materiale trattato ed il dinamismo produttivo raggiunto rendono possibili innumerevoli soluzioni di arredo, fornendo al cliente una libertà senza confini.

Un profondo lavoro di ricerca abbinato a tecnologie di ultima generazione, alto artigianato e sensibilità artistica restituiscono collezioni sempre nuove per offrire ai creativi ed al cliente finale proposte innovative, uniche per gli spazi abitativi, gli uffici ed il contract.

Styl'editions offre una progettazione personalizzata ed una produzione senza vincoli per progetti unici, franchising, strutture ricettive.

Styl'editions è il nuovo brand proposto da **Stylgraph**, azienda leader nella progettazione di superfici ricca di un'esperienza trentennale come partner delle più importanti aziende di flooring e rivestimento d'interni del mondo.

La sinergia tra l'esperienza decennale di **Stylgraph** nel campo del design di materiali e la direzione creativa di **Gumdesign** propone un catalogo in continuo sviluppo, basato su ricerca e sensibilità per la materia prima, il colore ed il segno grafico.

Il catalogo raccoglie le collezioni sviluppate da grafici, designer, illustratori ed artisti coinvolti da **Gumdesign**.

Styl'editions utilizza carte da parati, inchiostri e metodi di stampa totalmente ecologici ed ecosostenibili, in grado di garantire funzionalità, igiene ed al tempo stesso grande praticità di movimentazione, per soddisfare anche la clientela ed i professionisti più esigenti.

ST

DI

Y

T

CE

ON

ISTINTI

P. 008

DESIGN
gumdesign

TESSILE / C

DESIGN
gumdesign

P. 044

APPUNTI

P. 020

DESIGN
gumdesign

DIECI PER DIECI / C

DESIGN
gumdesign

P. 048

MODULO

P. 028

DESIGN
gumdesign

LUNA / C

DESIGN
gumdesign

P. 052

TRITTICO

P. 034

DESIGN
Massimo Giacon

SOLE / C

DESIGN
gumdesign

P. 056

IL VIAGGIATORE

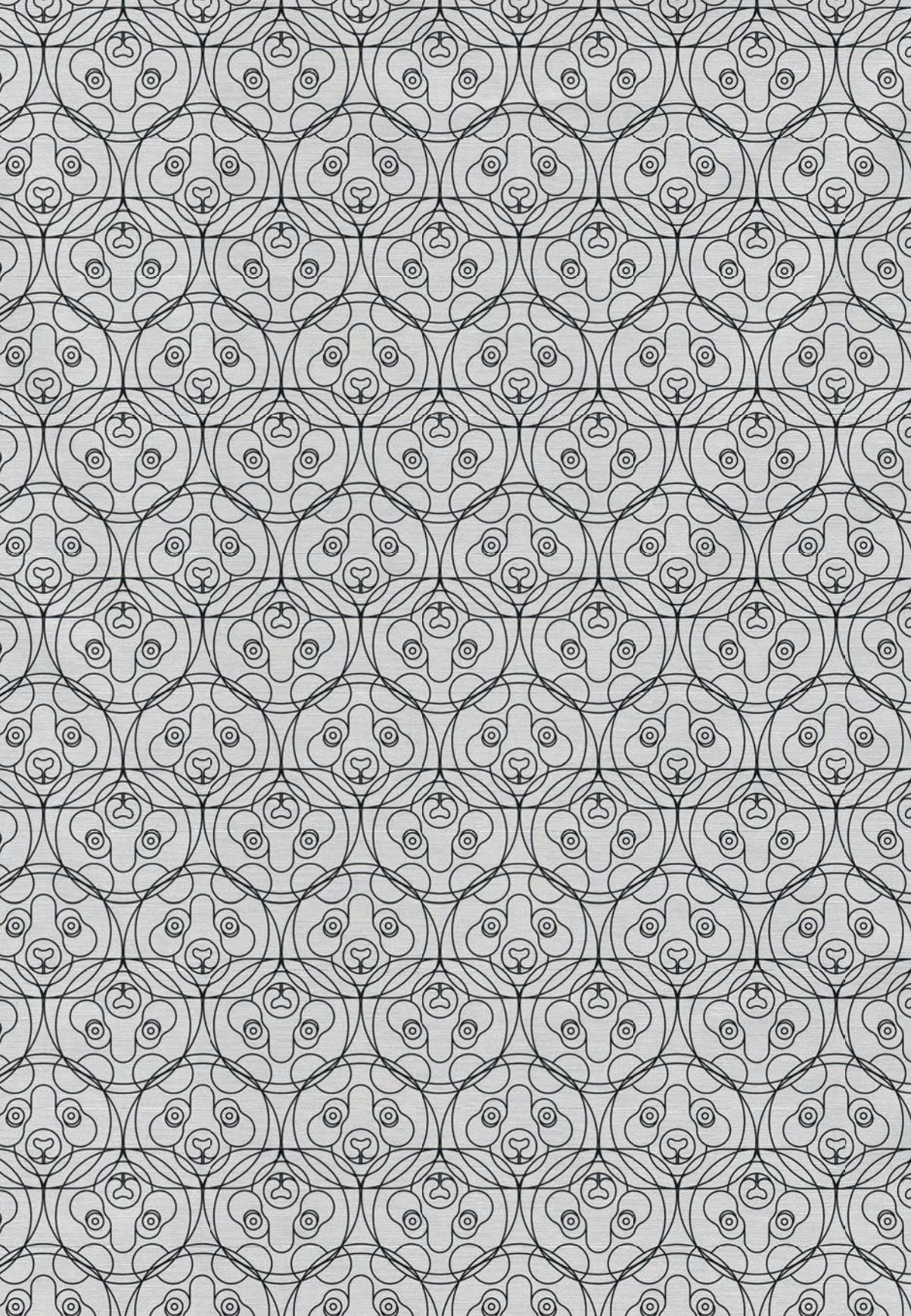
P. 040

DESIGN
Paolo Ulian

SOGNI E FAVOLE

DESIGN
Francesco Musante

P. 060



DESIGN
gumdesign

ISTINTI / PANDA



< ISTINTI / PANDA 001

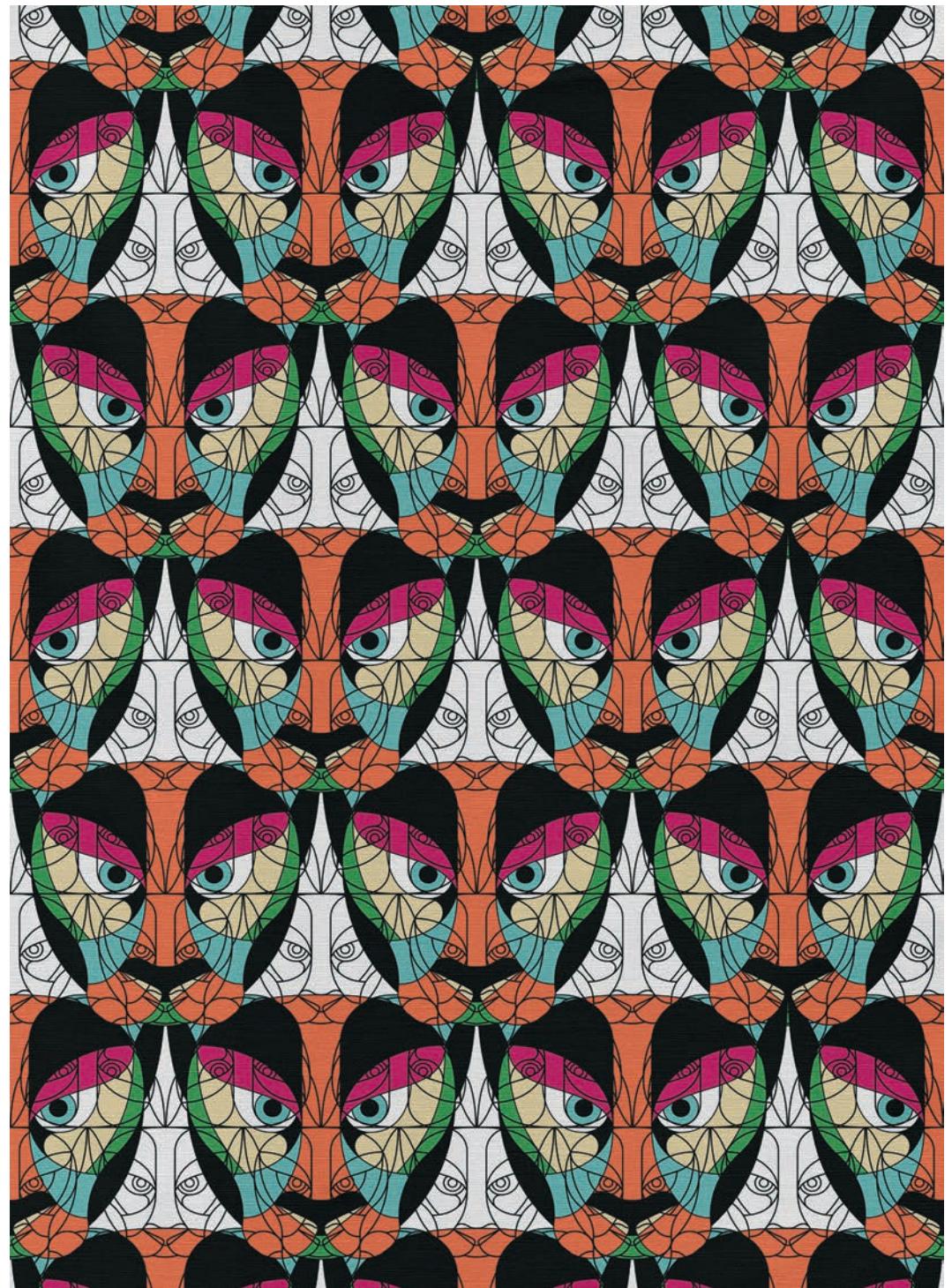
^ ISTINTI / PANDA 002

009



DESIGN
gumdesign

ISTINTI / PUMA



◀ ISTINTI / PUMA 001

▲ ISTINTI / PUMA 002



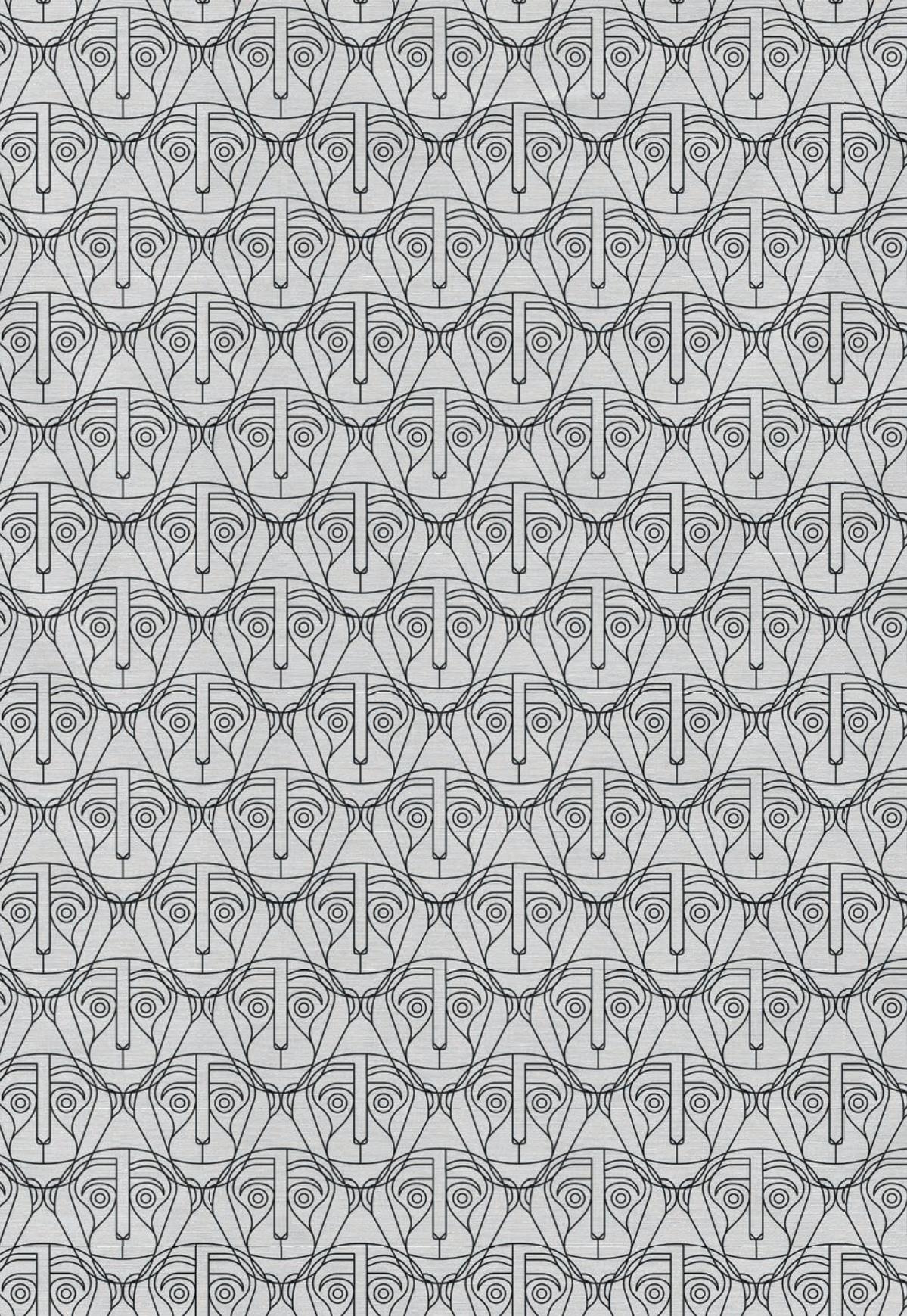
DESIGN
gumdesign

ISTINTI / TIGRE



◀ ISTINTI / TIGRE 001

▲ ISTINTI / TIGRE 002



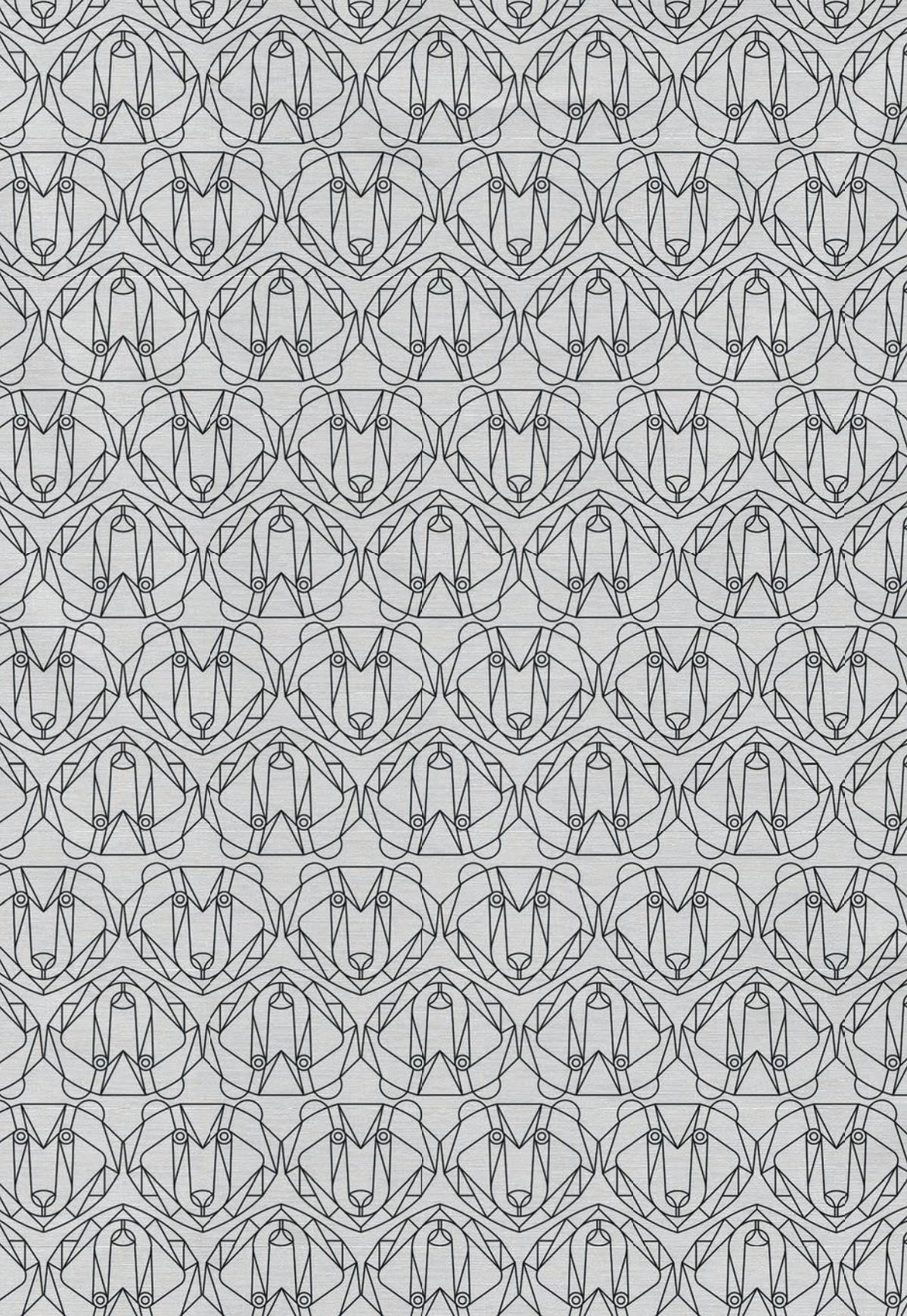
DESIGN
gumdesign

ISTINTI / SCIMMIA



◀ ISTINTI / SCIMMIA 001

▲ ISTINTI / SCIMMIA 002



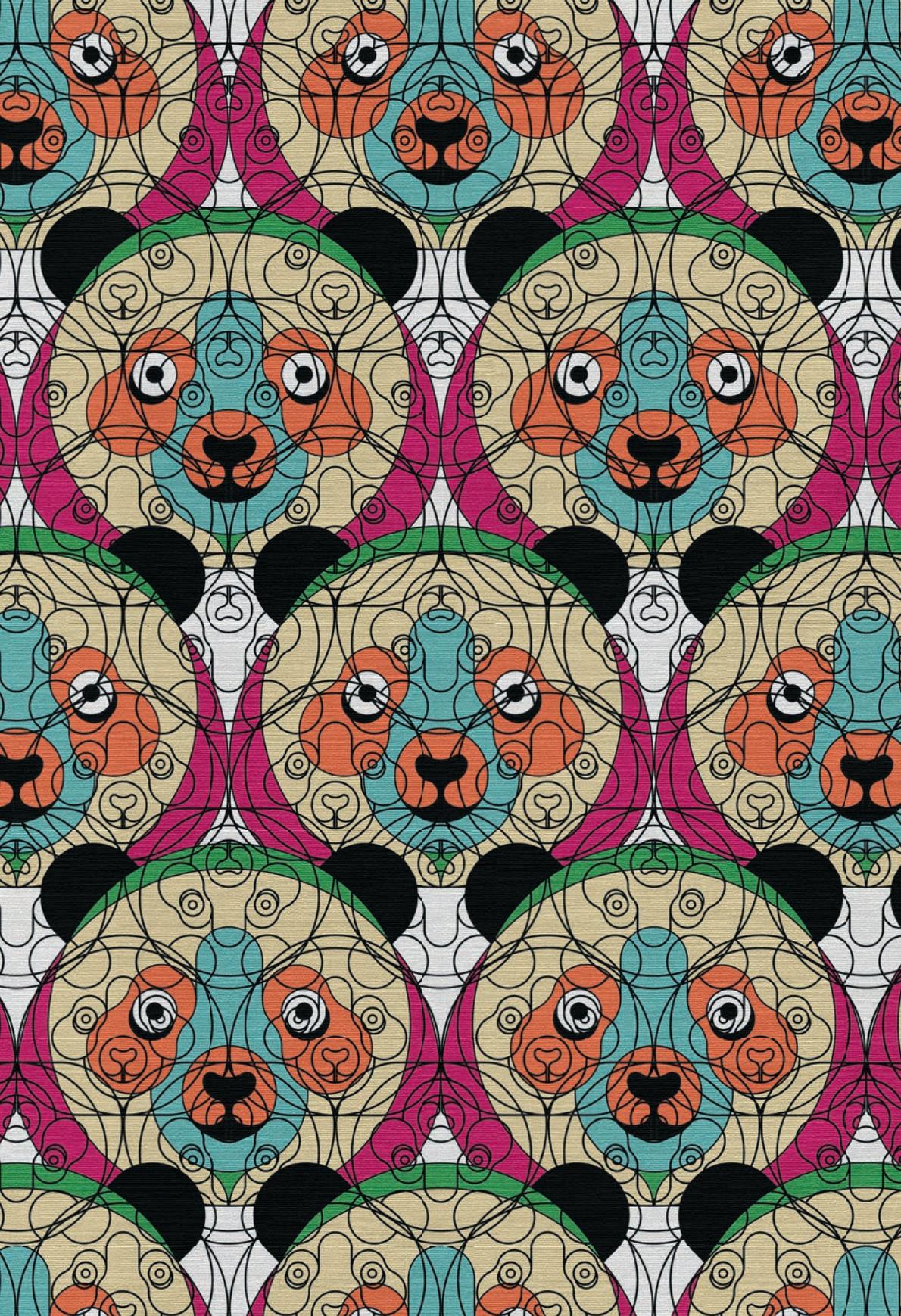
DESIGN
gumdesign

ISTINTI / ORSO



◀ ISTINTI / ORSO 001

▲ ISTINTI / ORSO 002

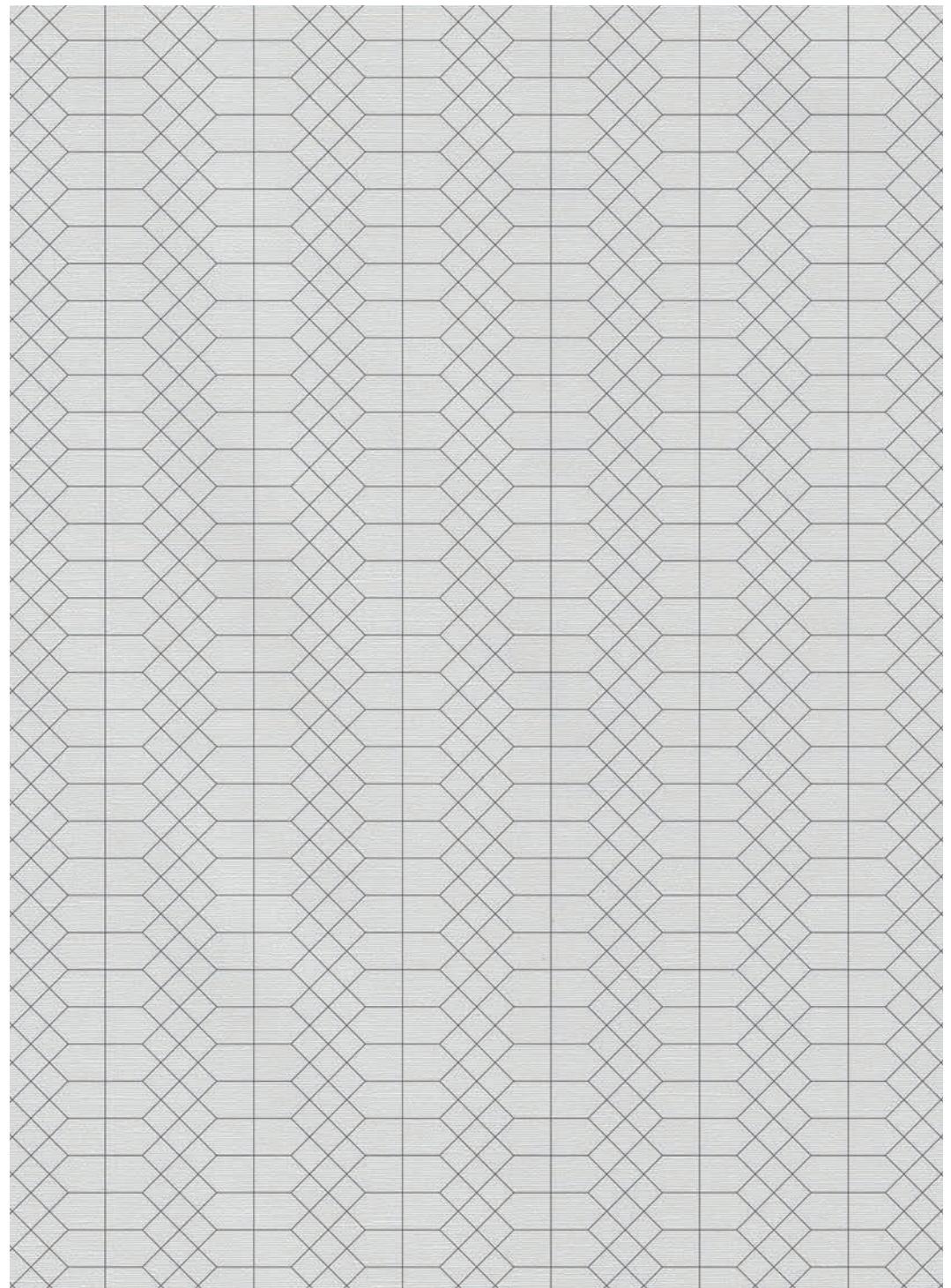


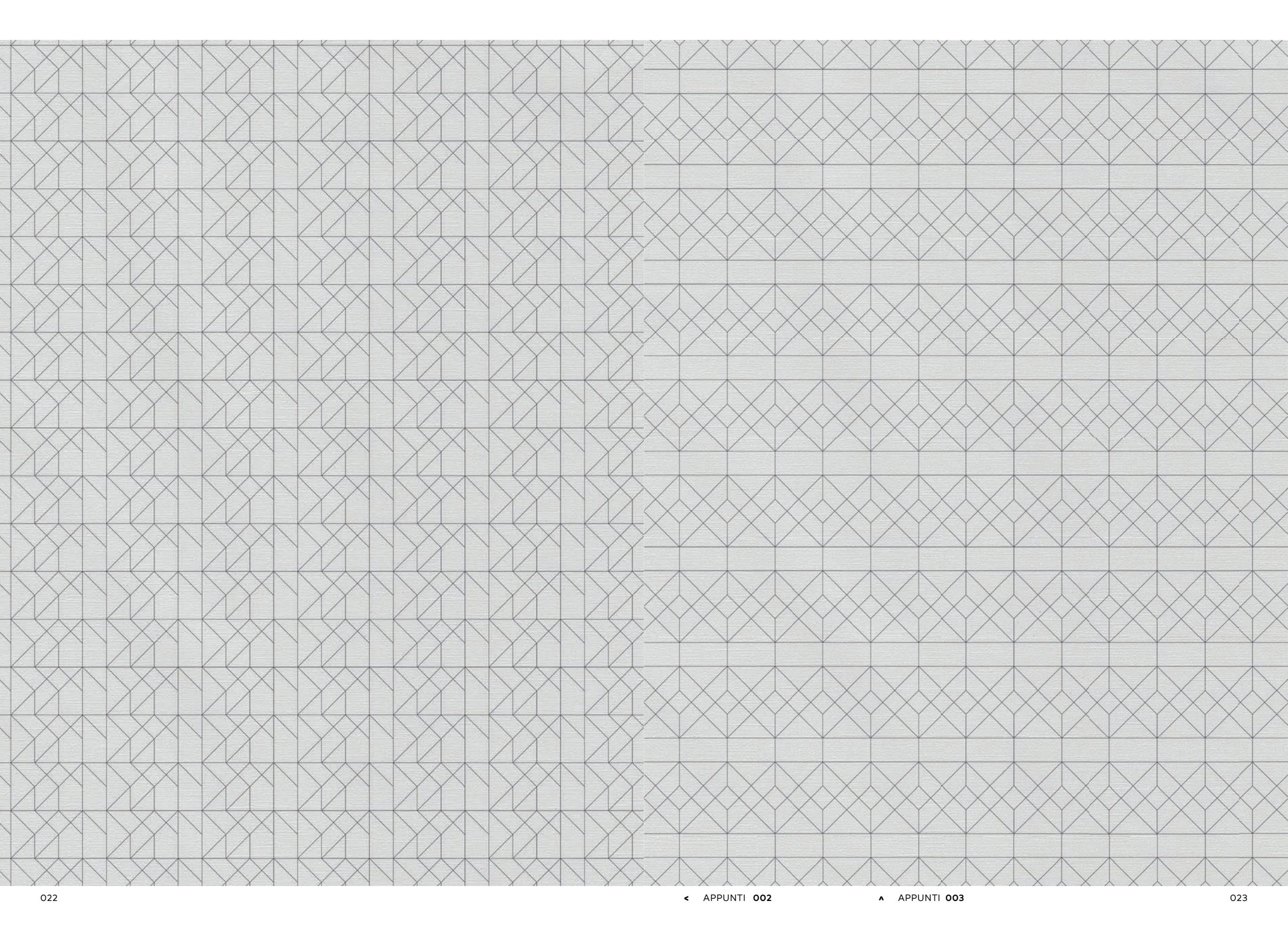
◀ ISTINTI / PANDA 002

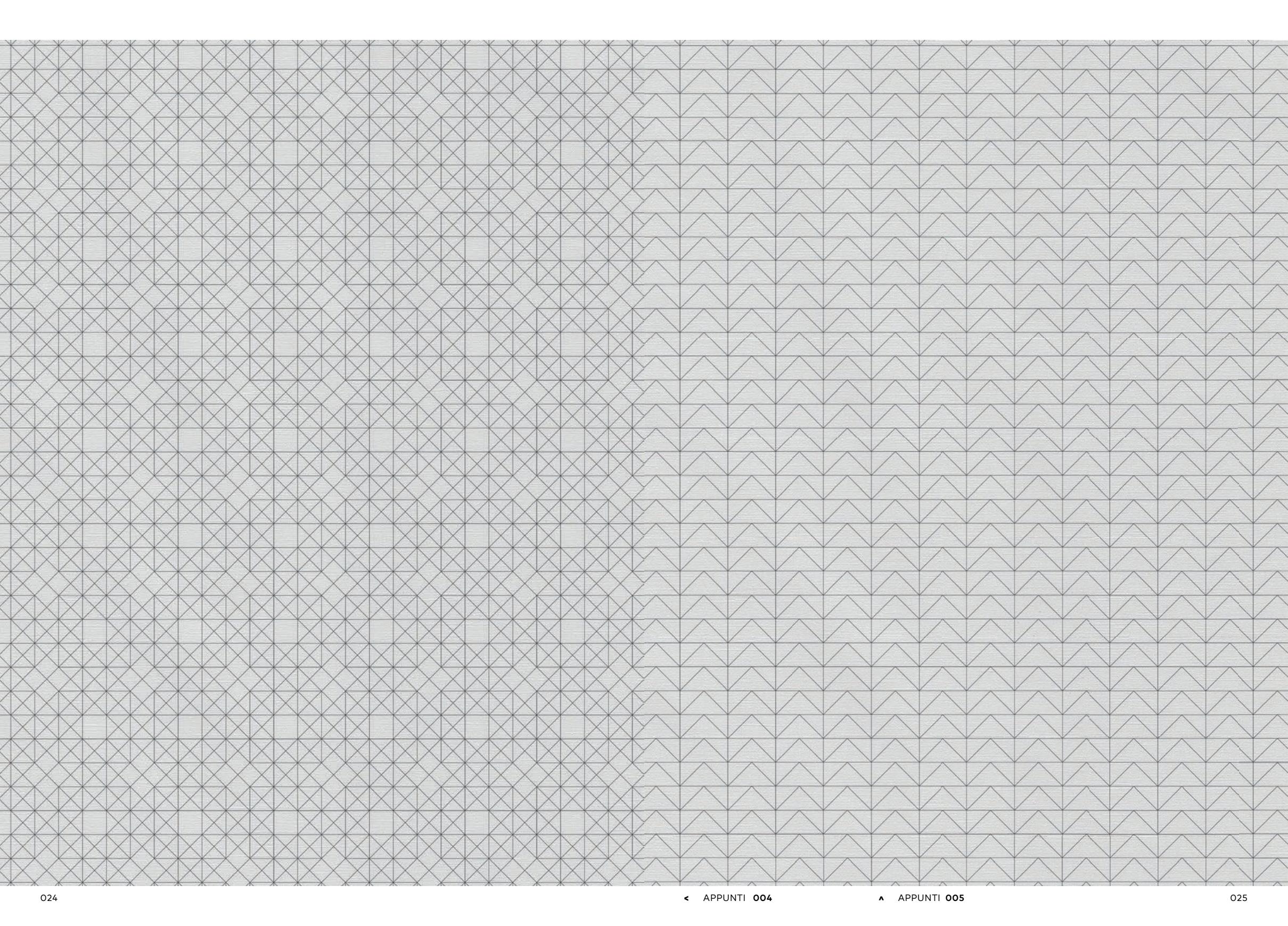
▲ DIECIPERDIECI 03 / PORCELAIN STONEWARE SLABS

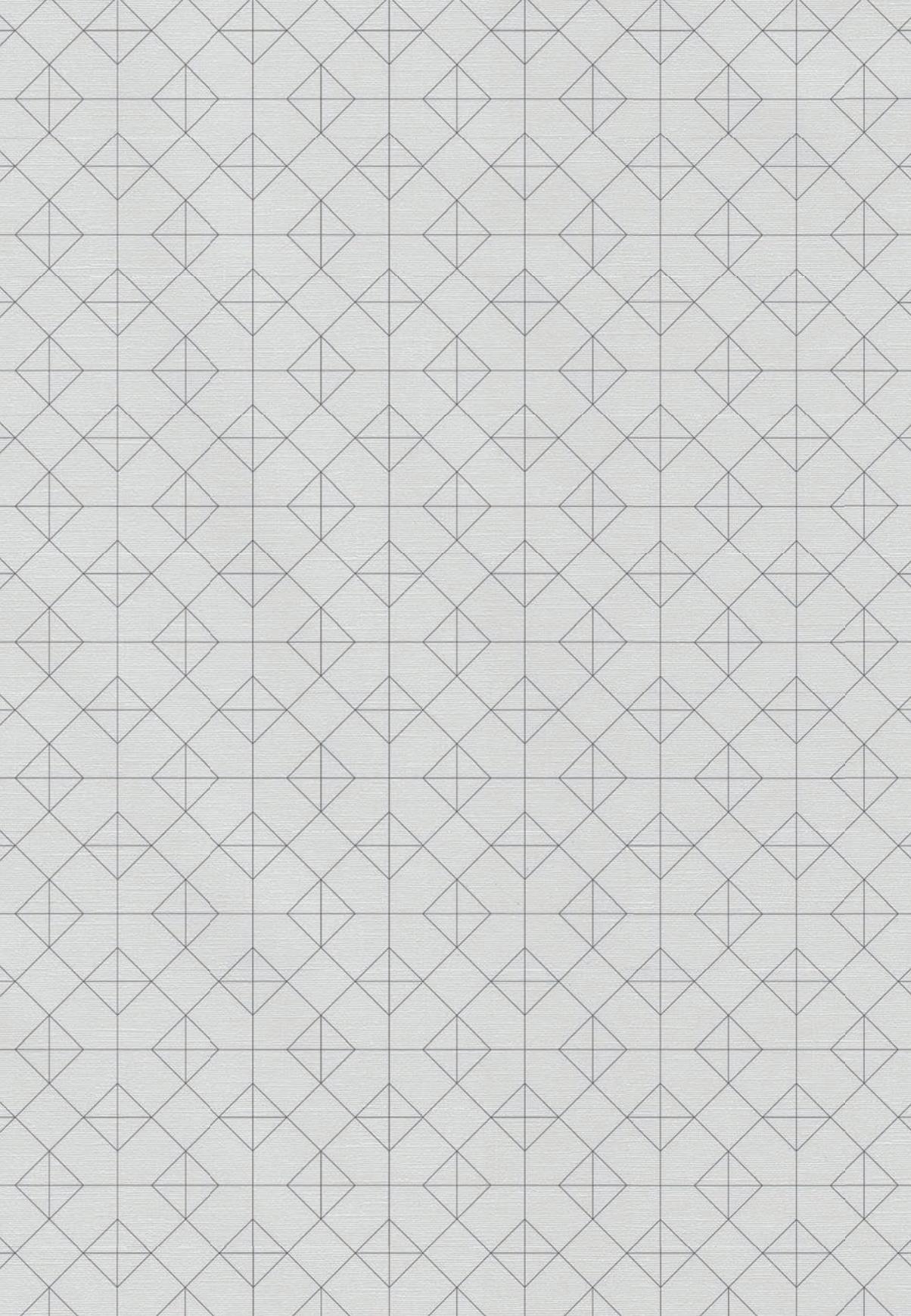
APPUNTI

DESIGN
gumdesign







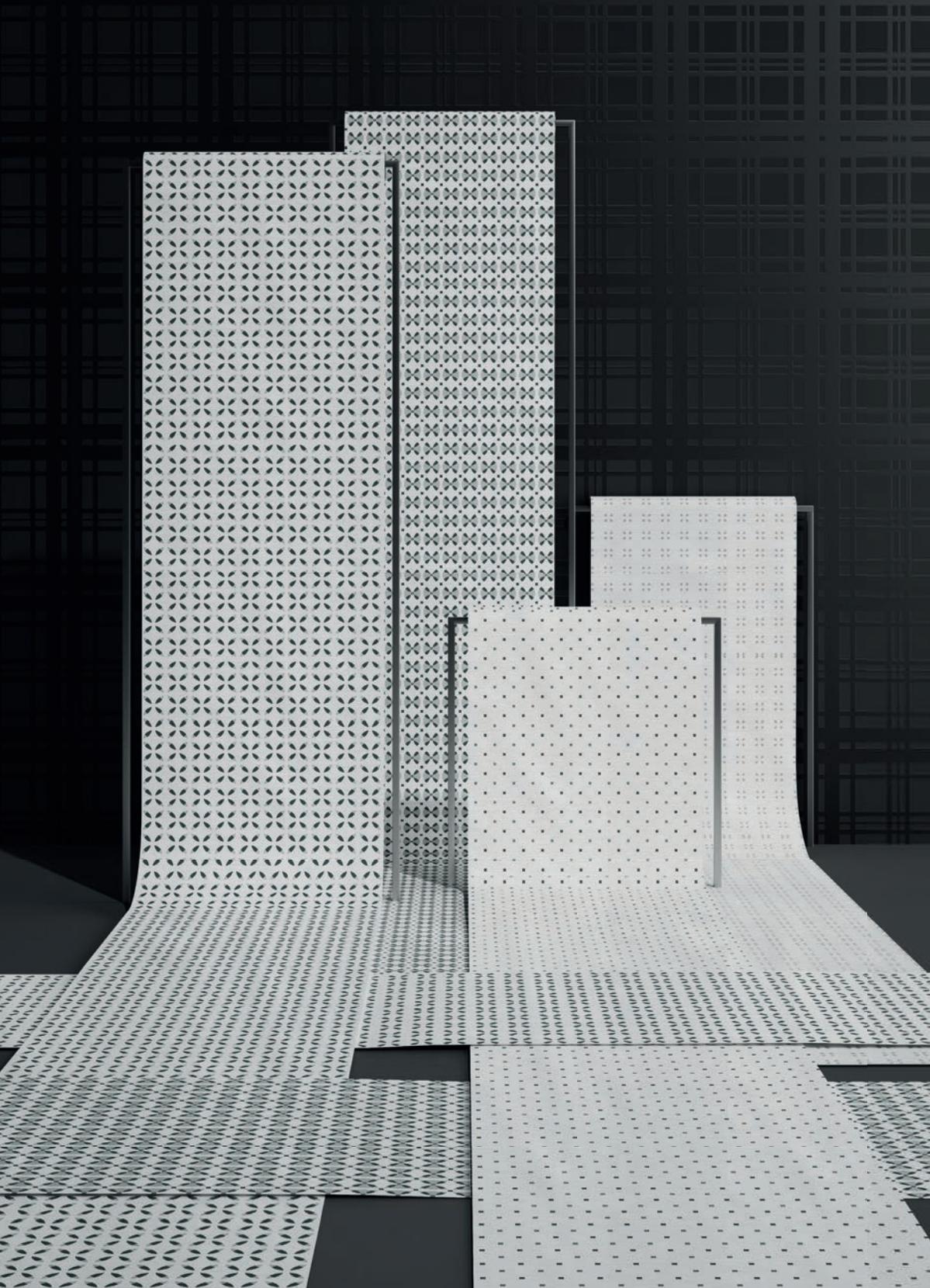


◀ APPUNTI 006

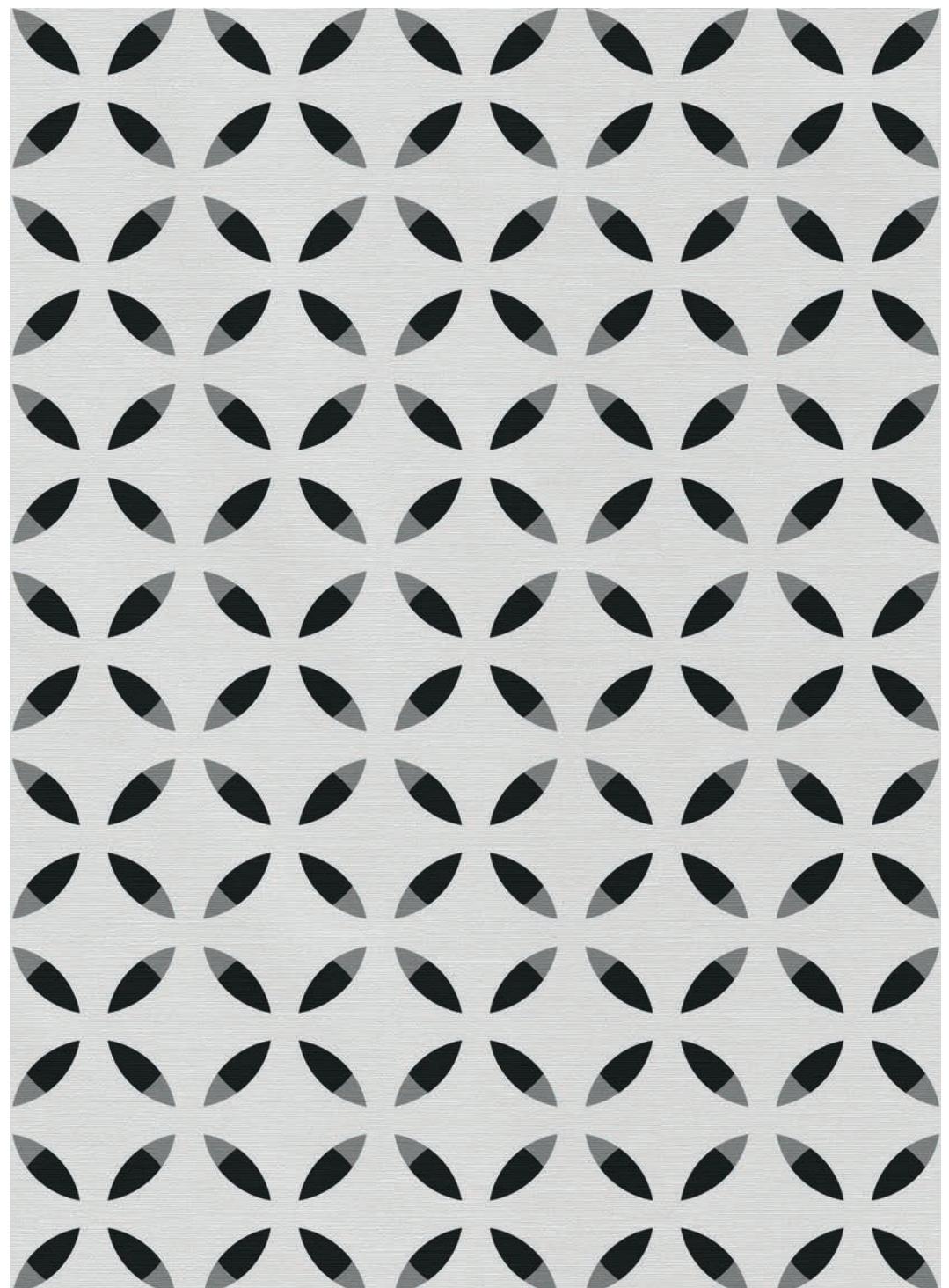
▲ TRAMA 02 / PORCELAIN STONEWARE SLABS

MODULO

DESIGN
gumdesign



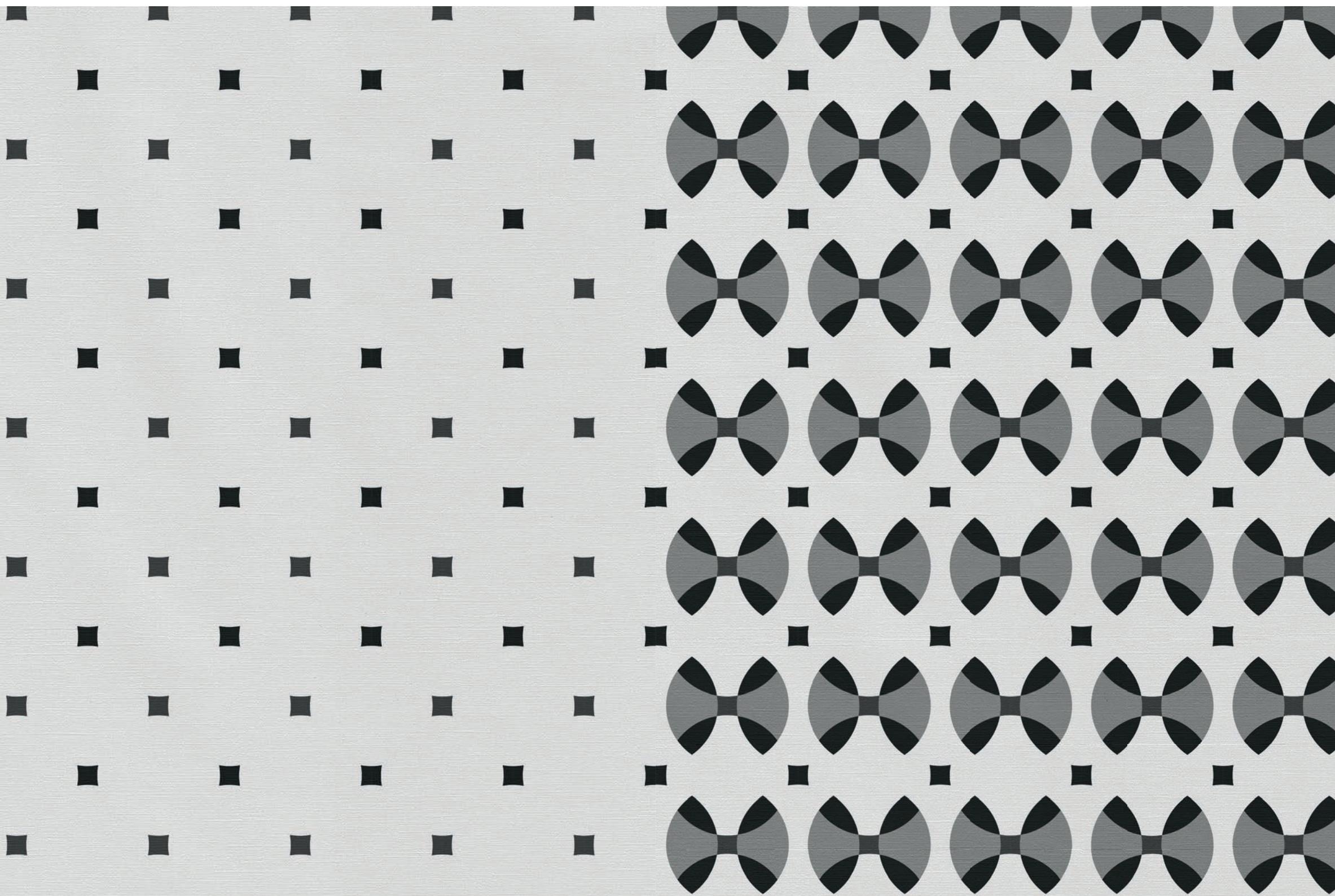
028

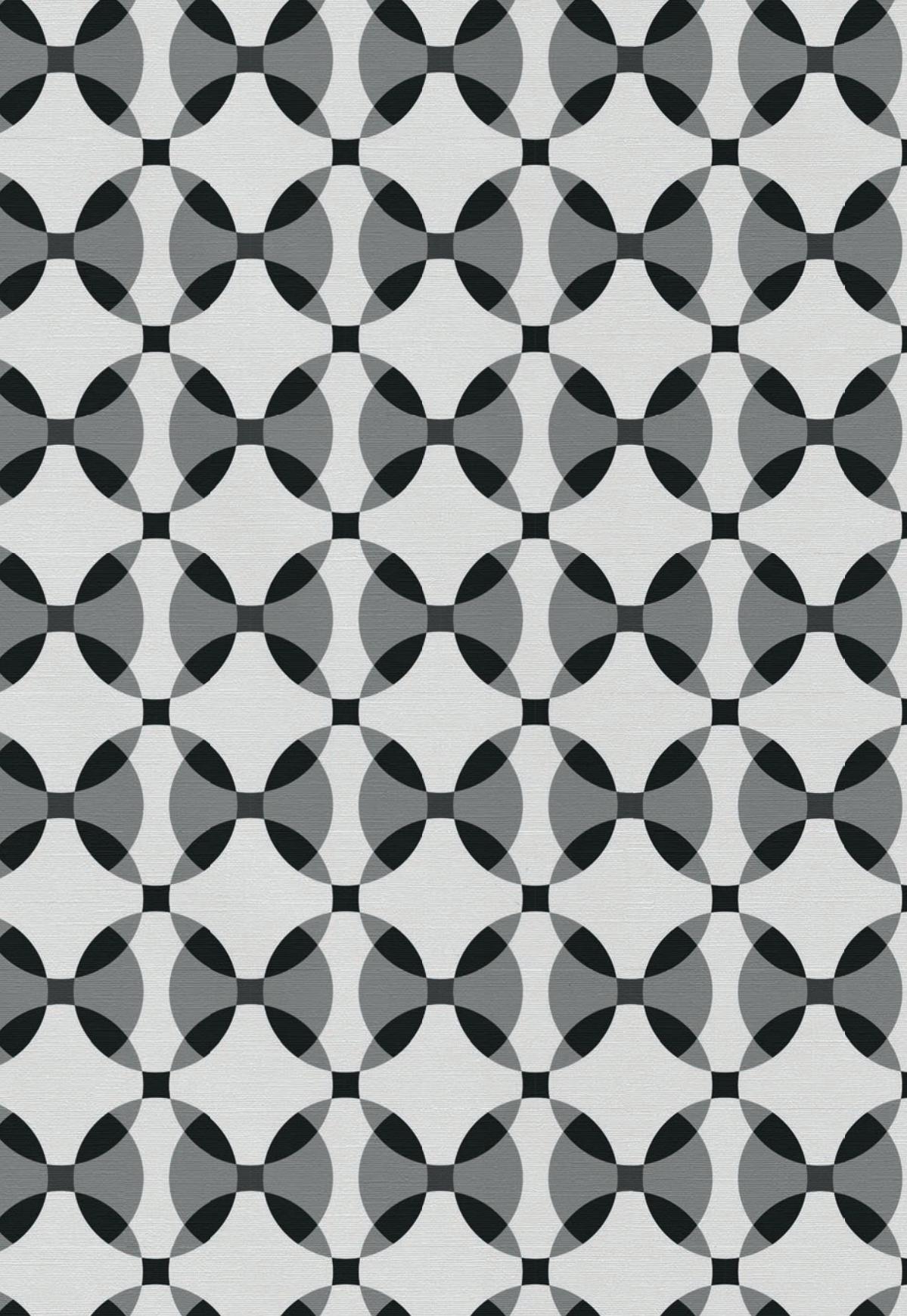


◀ MODULO

▲ MODULO 003

029





◀ MODULO 001

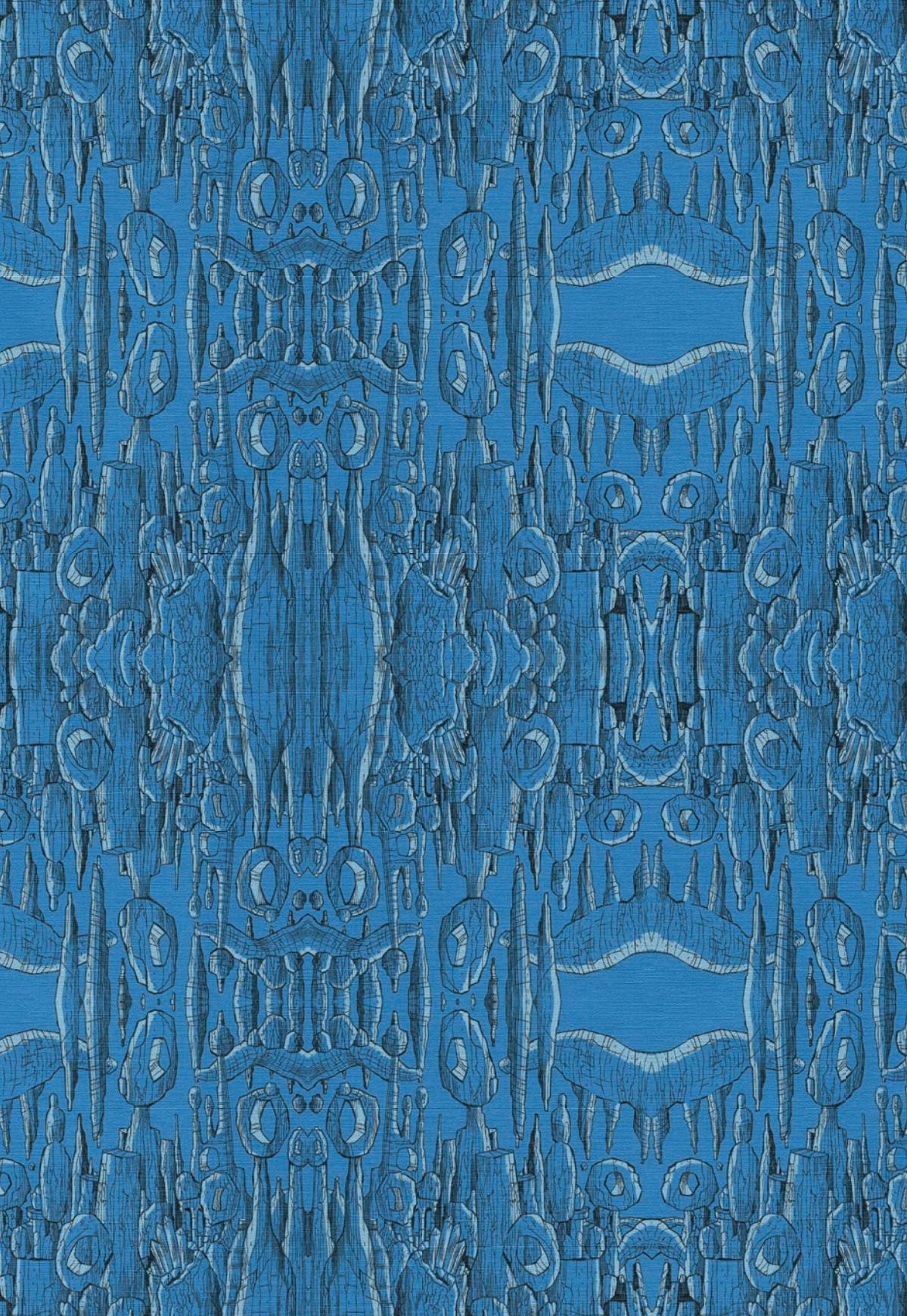
▲ TESSILE 01 TESSILE 02 / PORCELAIN STONEWARE SLABS

TRITTICO

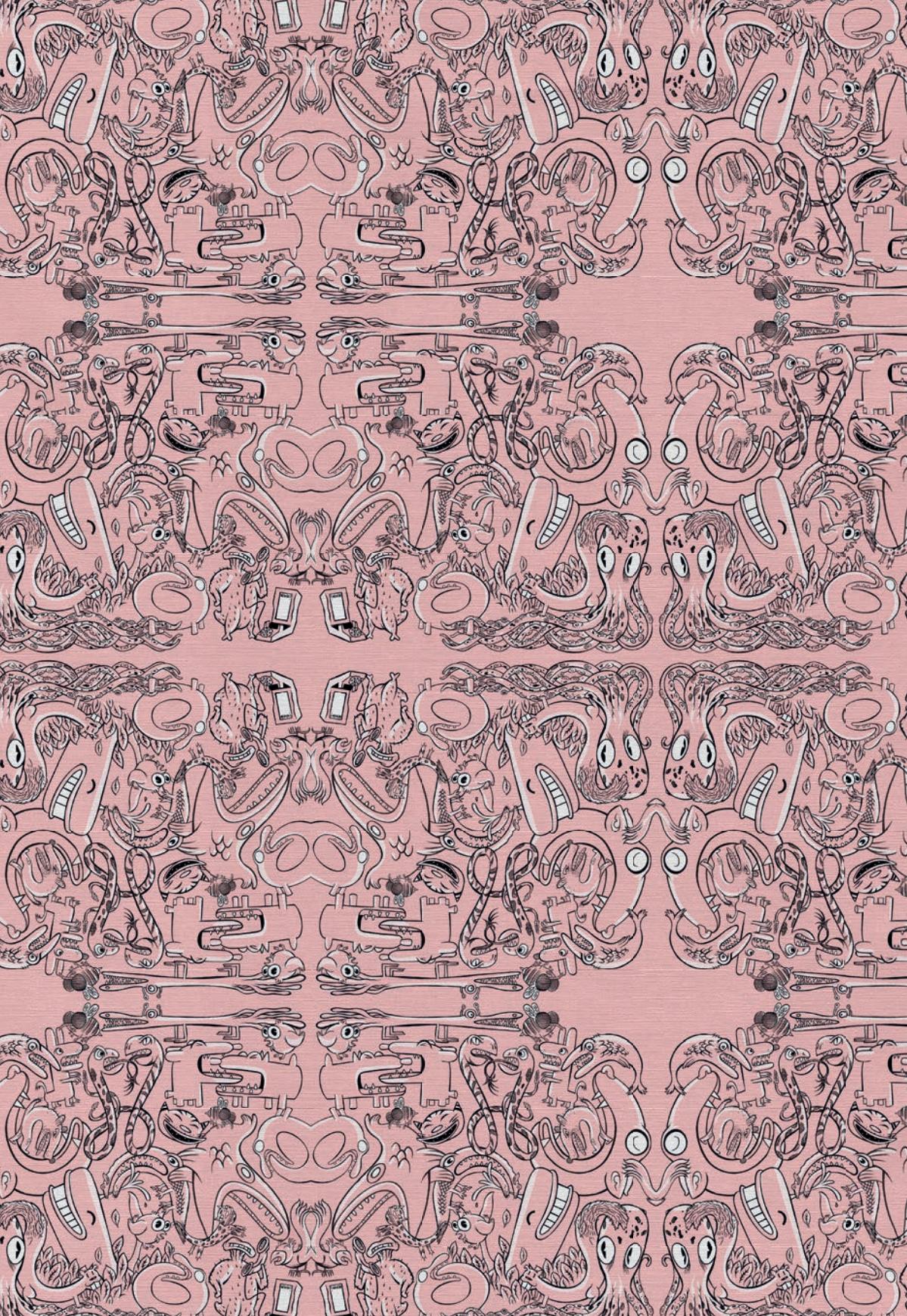
DESIGN
Massimo Giacón



◀ TRITTICO / VEGETALE



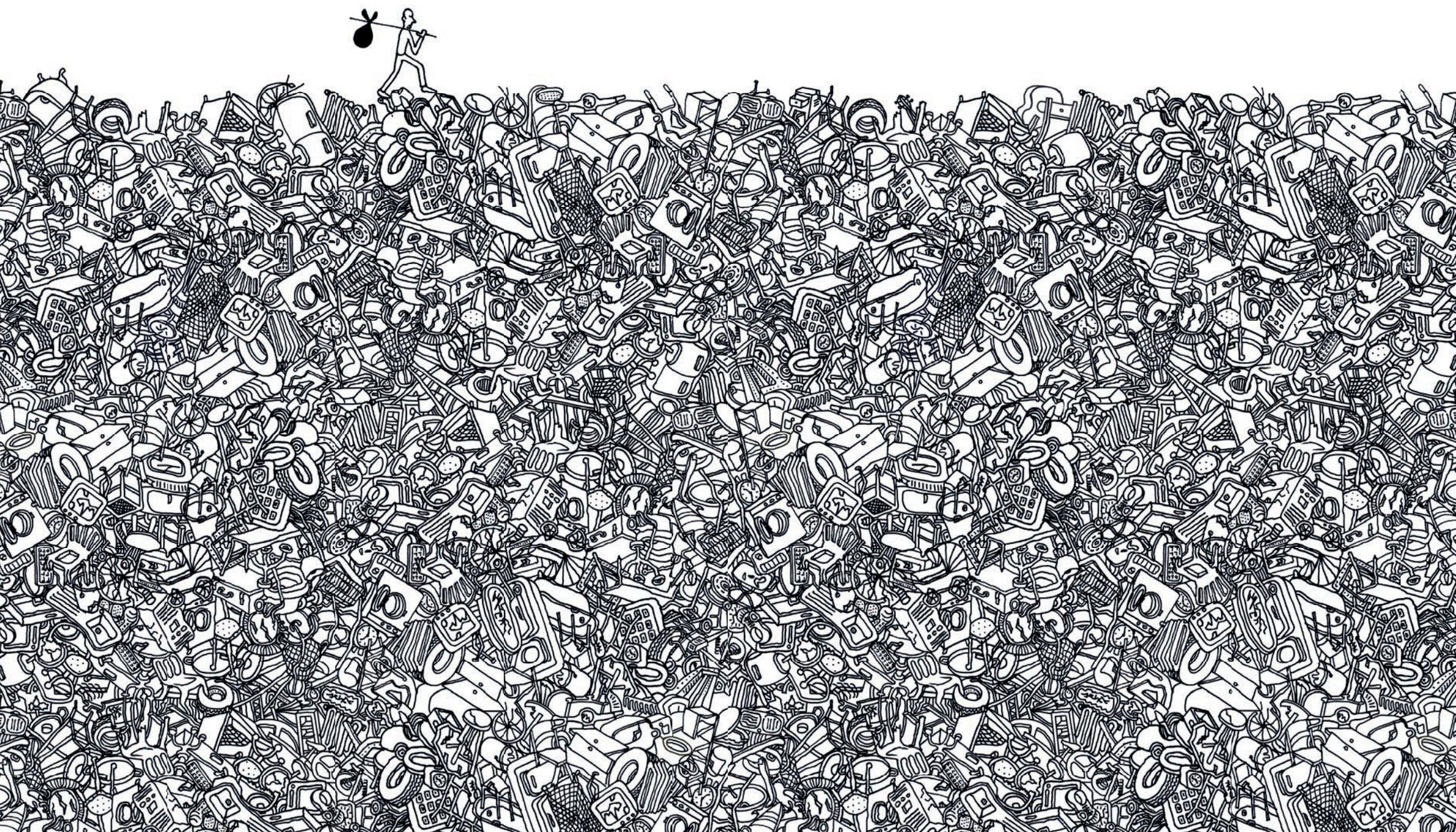
◀ TRITTICO / MINERALE

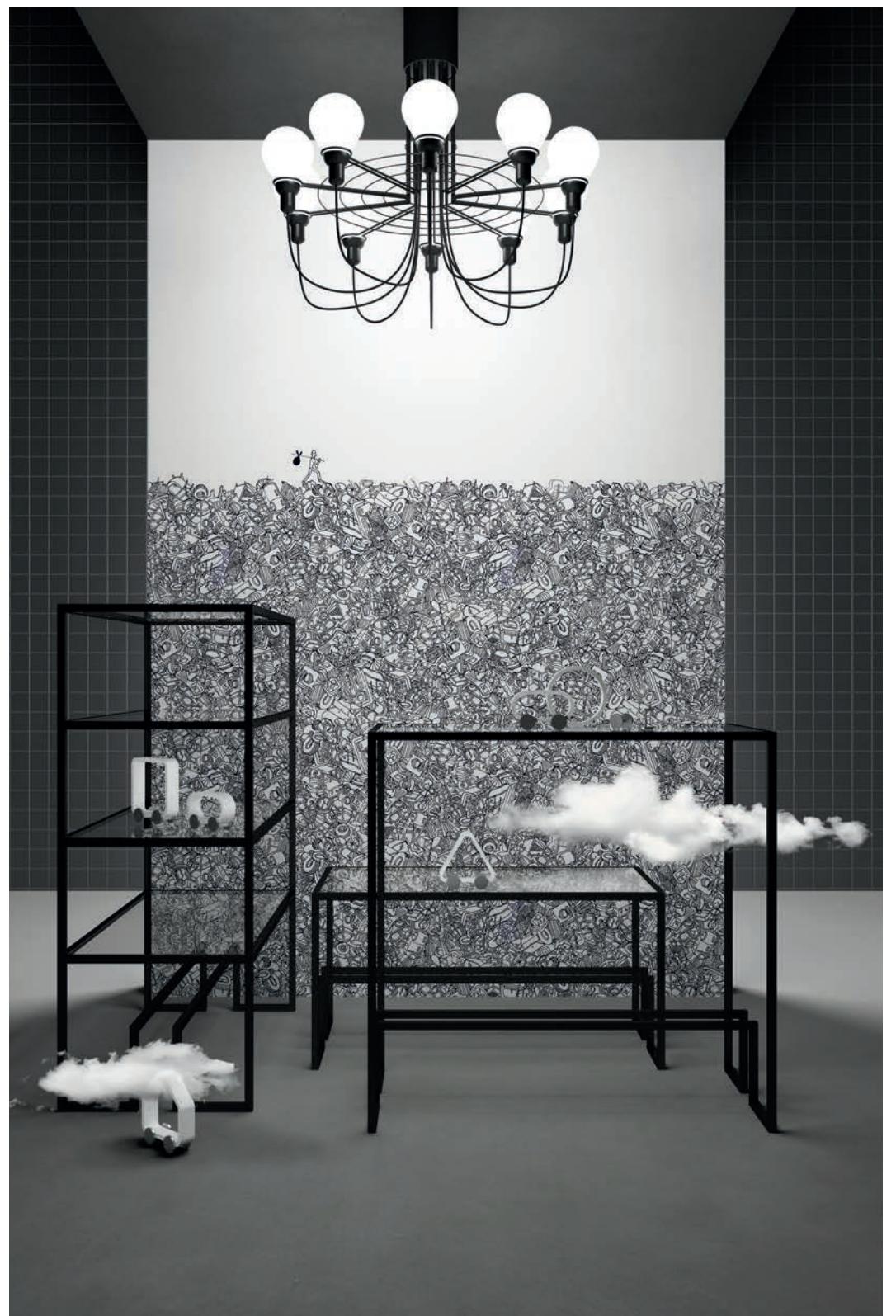
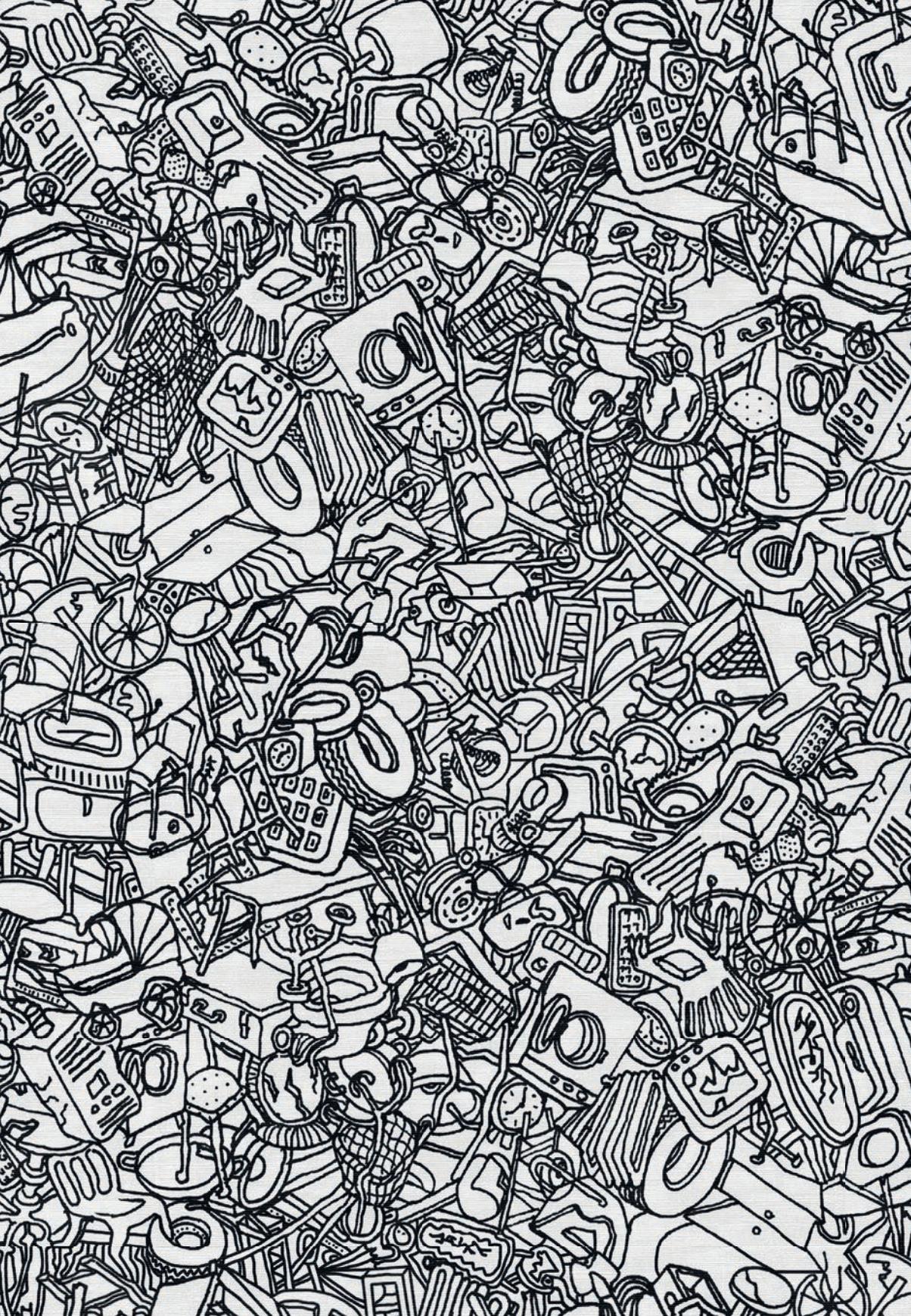


◀ TRITTICO / ANIMALE

DESIGN
Paolo Ulian

IL VIAGGIATORE

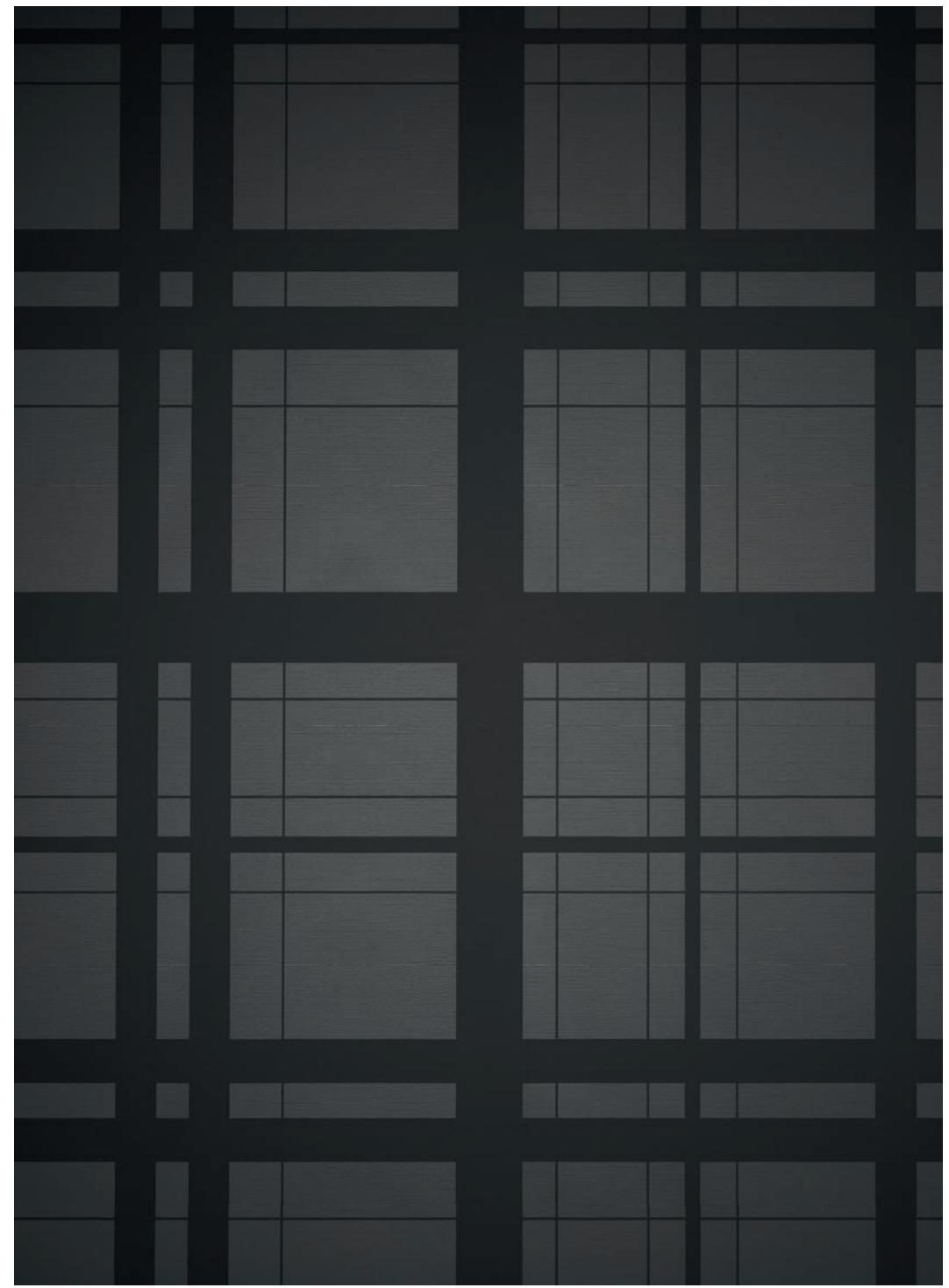






DESIGN
gumdesign

TESSILE / C



◀ TESSILE

▲ TESSILE 002

045



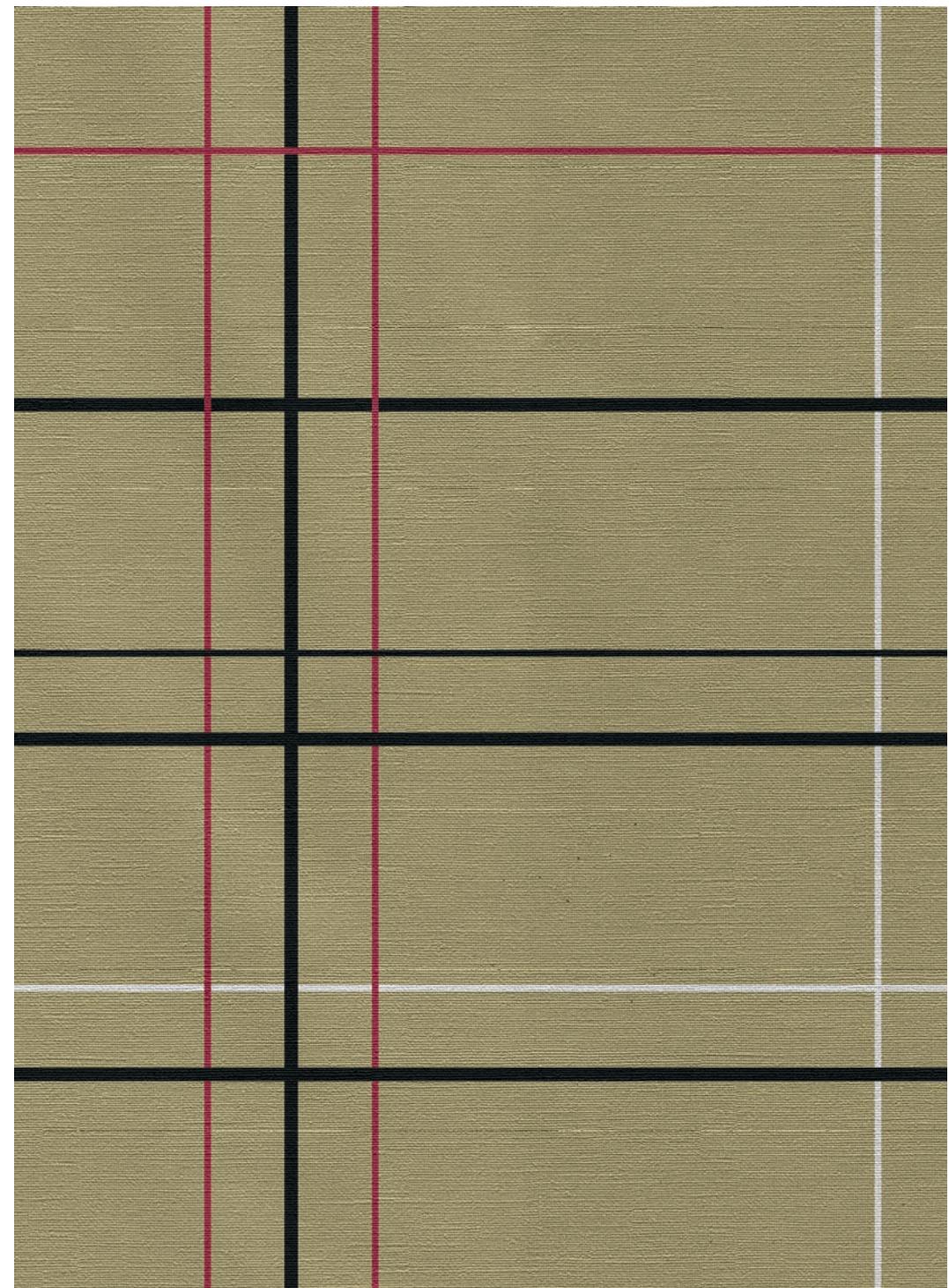
◀ TESSILE 001

▲ TESSILE 01 / PORCELAIN STONEWARE SLABS



DESIGN
gumdesign

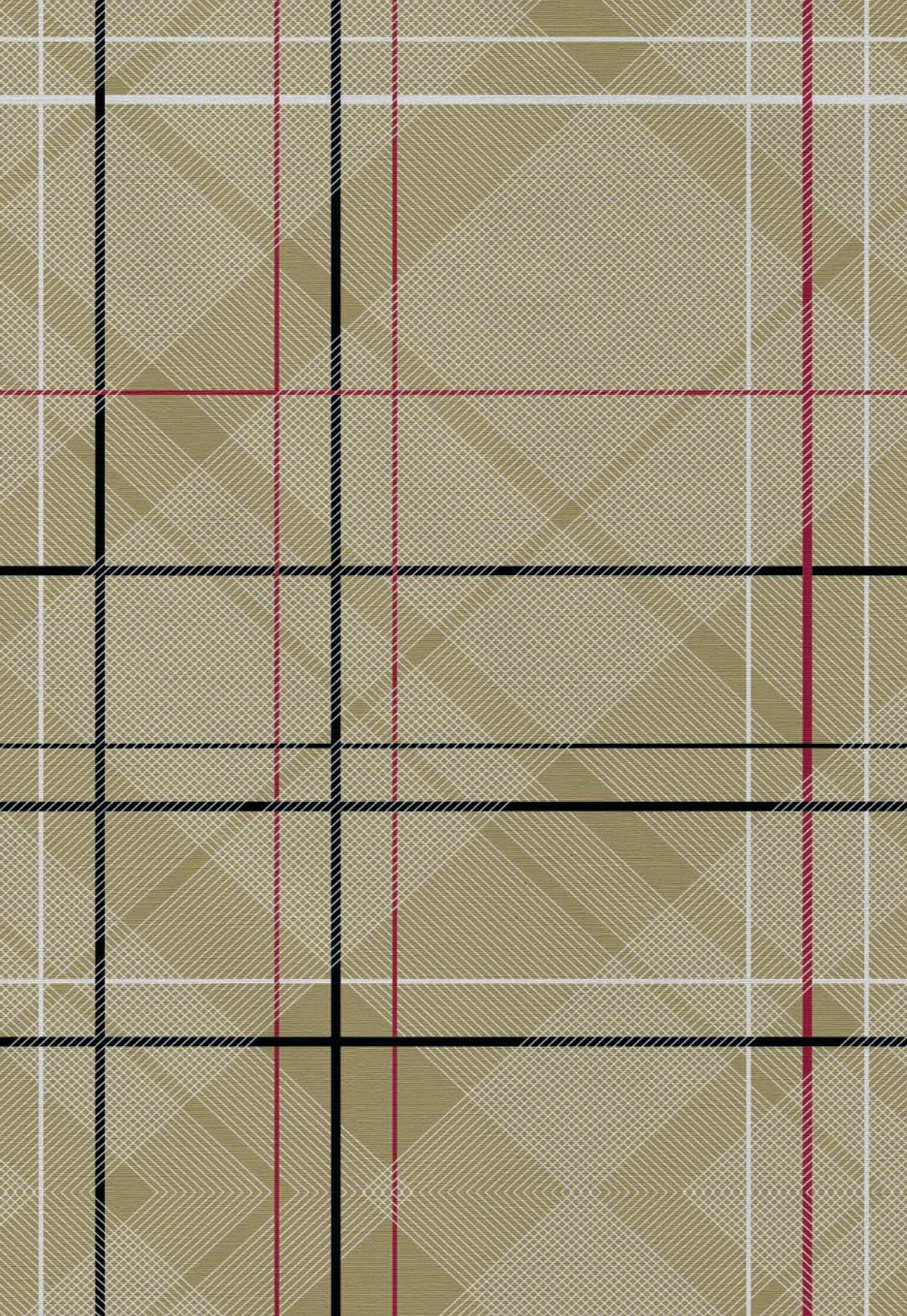
DIECIPERDIECI / C



◀ DIECIPERDIECI C 001

▲ DIECIPERDIECI C 002

049



◀ DIECIPERDIECI C 003

▲ TRAMA 02 / PORCELAIN STONEWARE SLABS



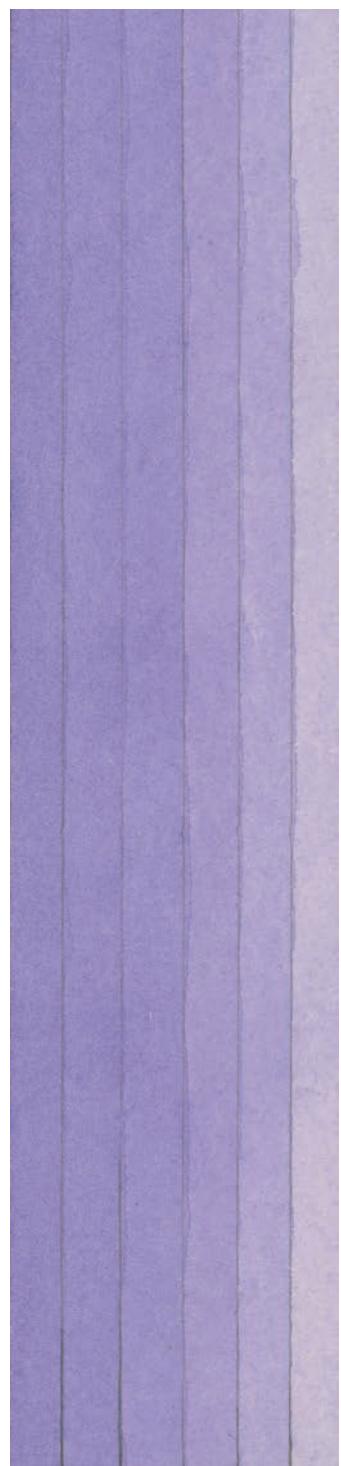


DESIGN
gumdesign

SOLE / C







DESIGN
Francesco Musante

SOGNI E FAVOLE





062



< SOGNI E FAVOLE

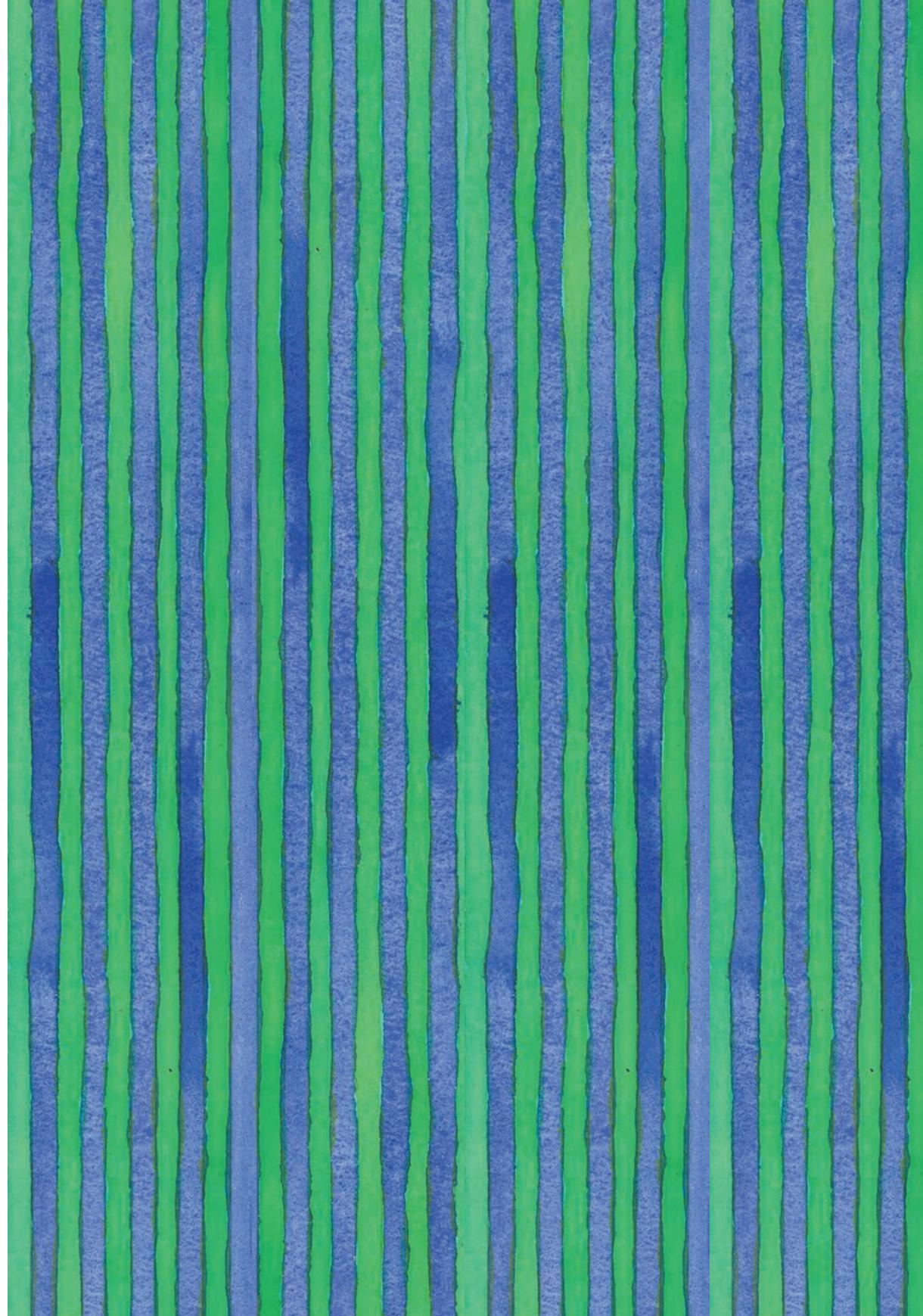
SOGNI E FAVOLE / RIGA 002 ▲

063

_020 styl'editions

PRINTED IN ITALY
MARZO / MARCH

ART DIRECTION / GRAPHIC DESIGN GUMDESIGN



styl'editions

VIA VALLE D'AOSTA 38

41049 SASSUOLO _ MO

T +39 0536 997154

INFO@STYLEDITIONS.IT

WWW.STYLEDITIONS.IT

